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SELVAM JESIAH

Professor||Principal || Dean || Director || Certified Corporate
Director|| Capacity Building Expert

Pursue opportunities to offer quality higher education, enhance educational frameworks, and foster sustainable development through innovative curriculum design and strategic capacity-building initiatives in institutions of higher learning.

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PROFILE SUMMARY

- Accomplished **educational leader** with **29 years** of expertise in teaching, research, and administration, driving impactful initiatives across India and developing nations under UNDP and World Bank-funded projects.
- Proven capability in establishing and enhancing educational institutions**, including curriculum design, program development, and implementing sustainable capacity-building initiatives in regions like Eritrea and Ethiopia.
- Proficient at conducting **over 200 Faculty Development Programs (FDPs)** and **20 Management Development Programs (MDPs)**, mentoring educators and executives in teaching pedagogy, value-based education and leadership excellence.
- Recognized with multiple awards, including the **AHMP Marketing Education Award (2024)** and **Best Teacher Award (2013)**, reflecting a consistent record of professional excellence & innovation in higher education.
- Esteemed researcher** with publications in global journals, achieving Top 10 rankings on SSRN for studies in higher education globalization and an international **author rank of 13,209 out of 3,39,954**.
- Specialized in **strategic management, entrepreneurship and services marketing**, combining academic rigor with real-world insights to prepare students for global leadership roles.
- Skilled in public policy advisory and institutional capacity building**, particularly in designing and delivering professional skill development programs tailored to diverse socio-economic contexts.



CAREER TIMELINE (RECENT 5)



PROJECTS

- Successfully executed a project for the establishment of an Entrepreneurship Development Center, funded by AICTE, New Delhi, with a grant of **₹8,00,000** (File No. 30/RIFD/EDC/30/2010-11) during the period 2011-2014.
- Conducted a training needs analysis and implemented a training program for SM Marines, generating revenue of **₹1,25,000**.
- Led the Educational Capacity Building Project for the Ministry of Education, State of Eritrea, under UNDP funding (**~USD 640,000**), focusing on the establishment of Business and Commercial Institutes in 1996-1997.



MEMBERSHIPS

Professional Bodies: Member, Mendeley Advisor Programme | Member, African Development Planners Community (UN Initiative) | Lifetime Member, Indian Society for Technical Education (ISTE) | Member, All India Management Association (AIMA) | Member, Indian Economic Association | Associate Member, Ethiopian Economic Association (EEA)

Civil Societies: Regular Member, Ethiopian Human Rights Council (EHRCO) | Member, South Ethiopian Peoples Development Association (SEPDA)



CORE COMPETENCIES

- Marketing and Services Marketing
- Educational Capacity Building
- Strategic Management
- Curriculum Development
- Faculty Development Programs (FDPs)
- Management Development Programs (MDPs)
- Accreditation and Assessment
- Research and Publications
- Higher Education Administration
- Institutional Governance
- Entrepreneurship Education
- Public Policy Projects
- Services Marketing
- Leadership Development



ACHIEVEMENTS

- The Institute of Cost Accountants of India:** Exemplary Educator Distinction Award-2025
- EGN India:** Inspiring Education Hero Award-2025
- Quality Council of India:** Best Monograph Reward (2022), Govt. of India.
- NAAC Assessor (Management):** acting as Member and Coordinator since 2013.
- Designed the PG Diploma** in Hospital Administration curriculum for Manonmaniam Sundaranar University.
- Led capacity-building programs** in Eritrea and Ethiopia, establishing rural B-Schools and introducing cooperative management.
- Engaged in Accreditation of Institutions**



PROFESSIONAL ACHIEVEMENTS

- Achieved 90% placement success with an average salary of ₹4 LPA in 2 years.
- Elevated an institute to top Indian B-School rankings by AIMA and Business India.
- Played a key role in establishing two business training institutes in Eritrea.
- Chaired curriculum development at Asmara Commercial College, Eritrea.
- Assisted Eritrea's Ministry of Education with national HR capacity building.
- Strengthened Debub University, Ethiopia, and contributed to establishing a new faculty.
- Acted as Chief Superintendent of Examinations at Pondicherry University and External Examiner for Ph.D. and M.Phil. programs.



WORK EXPERIENCE

Professor & Principal, Faculty of Management Sciences | Sri Ramachandra Institute of Higher Education and Research (Category I Institution accorded by UGC & A++ NAAC Accredited), Chennai | **Jan'19 – Present**

Professor & Dean (Academic) | Xavier Institute of Management and Entrepreneurship (XIME), Bangalore (NBA Accredited, Top Private B-School in India & NIRF Rated Ranking of 50-75, 2018) | **Jun'17 – Jan'19**

Professor and Assistant Dean(Research) | Alliance University (IACBE Accredited), Bangalore | **Aug'16 – May'17**

Professor & Dean, Dept. of Management Studies(FXDoMS) | Francis Xavier Engineering College, (Affiliated to Anna University, Chennai & Accredited by NBA) Vannarpettai, Tirunelveli | **May'11 – Jul'16**

Additional Responsibility as Chief Coordinating Officer, SCAD Group of Institutions, Tamil Nadu

Professor and Director | Indian Academy School of Management Studies (Affiliated to Bangalore University and Approved by AICTE, New Delhi), Bangalore, Accredited with Grade "A" by NAAC, 27th Rank in South India and 84th Rank on the National Listing(Career360) & "A" Category Institution (Business India, AIMA) | **Oct'06 – May'11**

Assistant Professor | Faculty of Business & Economics, Awassa University (Ministry of Education), Awassa, Govt. of Ethiopia (UNDP Programme) | **Nov'02 – Jul'06**

Lecturer cum Capacity Building Expert | Asmara Commercial College (Ministry of Education) Asmara, Govt. of Eritrea (UNDP Programme) | **Jan'97 – Aug'02**

Lecturer | Gandhigram Rural University, Gandhigram, Tamil Nadu (Lien Post) | **Jul'95 – Oct'95**

Lecturer (Part- time) | Dept. of Hospital Administration, (PGDHA) Manonmaniam Sundaranar University, Tamil Nadu | **Sep'04 – Nov'96**

Marketing Executive | LAN ESEDA Information Technologies, Nagercoil | **Nov'94 – Apr'95**

Key Result Areas:

- Leading academic and administrative functions, including curriculum design, faculty development, and accreditation processes, for higher education institutions.
- Driving strategic initiatives to enhance institutional rankings, academic excellence & research output in globally recognized framework.
- Developing and implementing capacity-building programs for educators, bureaucrats, and executives, fostering professional growth and institutional improvement.
- Designing and teaching courses in Strategic Management, Entrepreneurship, Marketing, and Ethics, emphasizing experiential and outcome-based learning methodologies.
- Spearheading international educational capacity-building projects in Eritrea and Ethiopia, including the establishment of B-Schools and skill-development programs funded by UNDP and World Bank.
- Conducting training and development programs for faculty, executives, and government officials, focusing on leadership, technical skills, and classroom management.
- Mentoring and guiding students and faculty in research, thesis writing, and technical publications to strengthen academic and professional impact.
- Collaborating with stakeholders to integrate innovative teaching practices, technology-driven learning & industry-academia partnerships.
- Ensuring compliance with accreditation standards such as NAAC, NBA, and IACBE, and contributing to policy development and governance in education.



SOFT SKILLS

- Leadership and Vision || Communication and Interpersonal Skills || Mentoring and Coaching || Ethics and Integrity



EDUCATION

- **Ph.D. in Business Administration, Specialization at Economic, Labour and Managerial Issues in Privatisation of PSU** from Manonmaniam Sundaranar University, Tamil Nadu | 2006
- **Master Degree Programme in Management (MCM), Specialization at Cooperative Business Management** from GRI, (A Central Institute), Tamil Nadu | 1994 | University First Rank
- **B.Com.** from Madurai Kamaraj University, Tamil Nadu | 1991 | High First Class | 70%

PERSONAL DETAILS

Address : No. 41 Jesu Mariya Cottage, Vanigar Street, Vadasery, Nagercoil-629001, Tamil Nadu

Date of Birth : 10/06/1971

Languages Known : English

ANNEXURE

Research Supervision

Degree	Total No. of students	Guided & Degree Awarded	Guiding now
P.G.	150	147	3
M.Phil.	06	06	0
Ph.D.*	09	06	03

Research Experience

- Pursued the research on the “Transitional Issues and Approaches of Privatisation of Public Sector Undertakings (PSUs) in Ethiopia” for the PhD programme. The research was conducted in Ethiopia for four years from September 2001 to September, 2005.
- This doctoral research is of in-depth and comprehensive in nature with the selected issues involved in the transition of PSUs into Private ones: Processing Issues, economic and political Issues, socio-labor and Managerial Issues. This research is important because it is believed to have contributed significantly to the empirical evidence and privatization literature, which are either little or scarce in the Least Developed Countries(LDCs), particularly in Africa.
- Served as a co-ordinator for the practical attachment reports and senior research projects for the final year students of both cooperative business management and cooperative accounting and auditing sections between July, 2004 and July, 2006.
- Conducted a study on the “Working Capital Management in Kanyakumari district central co-operative bank” for my dissertation submitted to dept. Of co-operatives, Gandhigram Rural University, India, for the partial fulfillment of the post-graduate programme.
- Supervised and acted as Guide for about 60 Post Graduate Diploma students for their Project Reports submitted to M.S. University, Tamil Nadu, India
- Supervised and acted as Guide for 45 Graduates for their Senior Research Papers submitted to Asmara Commercial College, MoE, The State of Eritrea.

Publications

Books Published

- Selvam Jesiah et al. **“Fundamentals of Knowledge”**, Wisdom Publications, New Delhi, India (ISBN:978-93-81505-61-8), August, 2013.
- Selvam Jesiah, **“Privatisation of Public Sector Undertakings: Experimentation Abroad”**, Serials Publication, New Delhi, India. (ISBN:978-81-8387-110-5) ***The book has been added up in the Parliament Library in April, 2008**

Edited Book

- Selvam Jesiah, **Strategies, Innovations & Changes: Challenges & Opportunities for Indian Business, FXDoMS, Tirunelveli**, (ISBN978-81-920859-2-0)

Chapters in Edited Volume(International)

- Selvam Jesiah & Umalakshmi, K., **“Business Intelligence & Analytics: A Data-driven Strategy for Corporate Agility”** in Advanced Management Practices (ed) Ajit Dhar Dubey, Book Hill Publishing House, Braunschweig, Germany.
- Selvam Jesiah & Umalakshmi, K., **“Implementation Issues of Aadhaar: Human Resource Information System for India”** Chiranjit Mukhopadhyaya et al. In Driving the Economy through Innovation and Entrepreneurship: Emerging Agenda for Technology Management, July, 2012, (IISc, Bangalore) Springer India, PP.719-730.
- Selvam Jesiah, Meenakshisundaran, A. & Iyappan, T. **“Privatisation and its Potentialities in Investment Attraction: An Empirical Study of Ethiopia”**, in **GROWTH AND DEVELOPMENT** (ed) Getnet Alemu et al., Vol.1, June, 2006, (Ethiopian Economic Association, Addis Ababa, Ethiopia), pp. 129-151.
- Selvam Jesiah & Meenakshisundaran, A. **“Privatisation and its Influence on Deficits: An Empirical Analysis of Experiences of Ethiopia”**, in **INDUSTRY, FINANCE, GROWTH & DEVELOPMENT** (eds) Getnet Alemu & Getachew Yoseph, Vol.1, June, 2007 (Ethiopian Economic Association, Addis Ababa, Ethiopia), pp.35-54.

Chapters in Edited Volume(National)

- Kavi Priya, N. & Selvam Jesiah, **“Will Telemedicine Become a Future Preference of People Over In-Person Encounters Going by the Physicians’ Perspectives?”**, (eds) A. Jayasingh et al., ICETBM 2023, *Advances in Economics, Business and Management Research*, Atlantis Press (Springer Nature). https://doi.org/10.2991/978-94-6463-162-3_21, Open Access, May, 2023,.
- S.P. Thyagarajan & Selvam Jesiah, **“Reinventing leadership, work culture and career management in response to changing business in the COVID-19 era and beyond: Indian Perspectives”** in *The New Normal: Challenges of Managing Business, Life, Society and Sustainability in the Post COVID 19 Era*, (eds) A.K.Dey, December, 2020, Bloomsbury Publication, pp.262-78.

- Selvam Jesiah, **“Implementing Quality Education through Conformity, Complementary and Audit Approach”** in Academic Audit and Quality Enhancement in Higher Educational Institutions, (eds) Jeyaraj and Aloysius Albert, March, 2016, Shanlax Publications, Madurai.
- Selvam Jesiah & Annie Rose Nirmala, **“A Study on Technical Analysis of Derivatives Index Futures”**, in **Recent Advancements in Business Practices** (eds) Nanthini, K et al., 2014, Nehru Institute of Management Studies, Coimbatore.
- Selvam Jesiah & Umalakshmi, K., **“Customer Profiling on Internet: Privacy Concerns and Policies”**, in Marketing Dynamics (ed) G. Muruganatham, February, 2013. Aruna Publishers, India.
- Selvam Jesiah, **“Privatisation Across the Globe: A Review”**, in **Privatisation Global Perspectives and Experiences** (eds) Janarthana Rao & Amit Singh, 2008, ICFAI University Press, India, pp. 27-39.

Conference Proceedings (National)

- Selvam Jesiah, **“Human Resource Practices in the Disruptive Business World”**, National Conference Proceedings of 39th NIPM National Conference (NATCON 2017) on HR Positioning in Current Disruptive Business Environment, 15-16 September 2017, NIPM, Madras Chapter.
- Selvam Jesiah & Purnima, C.S, **“Retention of Teaching Staff and its Impact on the Performance of HEIs**, a refereed Seminar Proceedings on Quality Enhancement in the Contemporary Higher Education Scenario, Feb., 2017, Sadakathullah Appa College (Autonomous), Tirunelveli.
- Selvam Jesiah & Annie Rose Nirmala, **“Entrepreneurship and Economic Development”**, a refereed conference proceedings on Innovating Paradigms in Management and Entrepreneurship, Nov., 2016, Aachi Institute of Management and Entrepreneurship Development (AIMED), Chennai.
- Selvam Jesiah & Purnima, C.S, **“Professional Development of Faculty-An Inclusive Retention Strategy to Improve Excellence in HEIs”**, a refereed conference proceeding on Modern Perspectives and Strategies in Teaching, Learning and Evaluation, Oct., 2016 Hindco Publications, Tirunelveli.
- Selvam Jesiah, **“Teaching, Learning and Development-An Integrated Approach for the Quality Education”**, a refereed proceeding on Modern Perspectives and Strategies in Teaching, Learning and Evaluation, Oct., 2016, Hindco Publications, Tirunelveli.

Conference Proceedings(International)

- Selvam Jesiah et al. **“The moderating Role of Coercive Pressure in the Adoption of Electronic Health Record (HER) Systems by Healthcare Clinics, International Conference on Creating Futuristic Work Design: Defying the business downturn”**, 21-22 July 2023 (Krupacon 2023), Krupanidhi College of Management, Bangalore.
- Selvam Jesiah & Umalakshmi, **Literature Review on Customer Knowledge Management**, International Conference on Marketing, Technology and Society, 7-9, December, 2020, IIMK.
- Selvam Jesiah & Umalakshmi, **CKM Via Website: How far Brick and Mortar Retails are from Online Retails**, IIMI-NASMEI (IIM-Indore-North American Society for Marketing Education in India-Information System) Conference Proceedings, 26-28, July, 2019, IIM, Indore, Emerald Publishing.
- Selvam Jesiah & Umalakshmi, K, **“APP Entrepreneurship: Designing Training Interventions for Undergraduate Engineers”**, ICIER-IIMB International Conference on Entrepreneurship Education & Training: Design, Delivery & Effectiveness, January 29-31, 2015, International Consortium for Innovation and Entrepreneurship Research(ICIER) & Indian Institute of Management, Bangalore (IIMB).
- Selvam Jesiah & Umalakshmi, K, **“Employability Recommender System for Learning Environments in Management Education using Data Mining”** International Analytics Conference, December 11-13, 2013, Centre for Business Analytics, IIMB.
- Selvam Jesiah & Umalakshmi, K., **“Extended Stakeholders’ Responsibility as a Public Policy for E-waste Management in India”**, Conference Proceedings (Refereed), 16-18 August, 2012, Seventh Annual International Conference on Public Policy and Management, Indian Institute of Management(IIMB), Bangalore.

Publications in ABDC, WoS, Scopus Indexed & UGC Listed Journals

- Selvam Jesiah, **“Webportal in e-Grievance Management System: Assessing its functionality through the lens of SERVQUAL Dimensions”**, International Journal of Government, Inderscience Publication, Vol. 21, No. 4, March, 2025, pp.391-404, <https://doi:10.1504/EG.2025.10066024>
- Annesly Anton Carvlho, Selvam Jesiah, Karthikeyan & Clement, **“Digital Transformation and Organizational Culture: A Study of How Culture Impacts Digital Adoption”**, Vol. 15 No. 1 (2025): January-March 2025, pp.26-32, <https://doi.org/10.51983/ijiss-2025.IJISS.15.1.05>
- Annesly Anton Carvlho, Selvam Jesiah, Karthikeyan & Clement, **“Risk Assessment And Decision-making In Geology-driven Projects: A Management Perspective”**, Archives for Technical Sciences, Dec., 2024, Vol. 2, Issue31, pp. 329-339
- Asokk, Selvam Jesiah, Balakrishnan & Srimati, **“Impact on employee engagement practices integrating interpersonal relationship and work life balance with special reference to HR professionals”**, Organization Development Journal, Vol. 12, Issue, 11, January, 2024, pp.319-36, doi:20.18001.OD.2024.V12I11.24.21818
- Annesly Anton Carvlho, Selvam Jesiah, Karthikeyan & Clement, **“Effectiveness of innovation for organizational excellence in the information technology sector”**, Journal of Lifestyle & SDG’s Review, Vol.4 (4), November, 2024, e03548, doi: [10.47172/2965-730X.SDGsReview.v4.n04.pe03548](https://doi.org/10.47172/2965-730X.SDGsReview.v4.n04.pe03548).
- Dinesh,S, S Jesiah, R Alamelu, R Amudha, N Shobhana, R Nalini, **“Posterior estimates to measure the effectiveness of Unified Payment Interface in retail sector during and after pandemic-A comparative study”**, AIP Conference Proceedings 3180 (1).
- Zerin Ziaudeen & Selvam Jesiah, **“Knowledge, attitude and reporting practices of ventilator-related errors among nursing professionals”**, Clinical Epidemiology and Global Health, August, 2024, doi: <https://doi.org/10.1016/j.cegh.2024.101751>
- Bharathi, T. & Selvam Jesiah, **“Patients’ awareness of their rights: A cross-sectional study exploring the Indian perspective”**, National Medical Journal of India, Vol. 36, No. 3, May-June 2023, pp.187-91.
- Kapilaashrami et al., **“Bridging the gap: Using CHNRI to align migration health research priorities in India with local expertise and global perspectives”**, Journal of Global Health, Vol. 13: 04148, Nov., 2023, doi: [10.7189/jogh.13.04148](https://doi.org/10.7189/jogh.13.04148).

- Kavipriya, N. & Selvam Jesiah, **"Factors indicating the patient perception towards virtual consultation in Healthcare: An Assessment through the service quality dimensions"**, Tec Empresarial, Vol.18, No.2, 2023, (Business School, Instituto Tecnológico de Costa Rica), pp. 960-970 (Scopus Indexed).
- Kavipriya, N. & Selvam Jesiah, **"Telemedicine-A must for digital health in India"**, The Management Accountant, May 2023, Vol. 58, No. 05, (Institute of Cost Accountants of India), pp. 74-77 (UGC listed)
- Kumarakannan & Selvam Jesiah, **"Interdependence between Indian Stock market and Developed Economies' stock market during stock market crashes"**, Vol. XXXVI, No. 2, June 2022 (Indian Institute of Finance), pp.537-550. (Scopus Indexed).
- Selvam Jesiah & Pachayappan, M., **"Disruptive Human Resource Practices in Agile Firms: Need for their Management to Manage"**, SCMS Journal of Indian Management, Vol. XVIII, Issue 4, December 2020, pp. 38-43. (Scopus Indexed)
- Rajesh Palayil & Selvam Jesiah, **"Experiential Learning Pedagogy-A Sustainability Model for Management Institutions in bridging the Academia and Industry Gap"**, International Journal of Management, August, 2020, Vol. 11, Issue 8 (IAEME Publication), pp. 1379-1390. (Scopus Indexed)
- Kumarakannan, Selvam Jesiah, Abinaya Devi, **"Spill-over Effects of developed economies and Indian Stock Market"**, UNNAYAN International Bulletin of Management and Economics, Vol. X, Issue 2, July 2019 (IPS Academy, IBMR, Indore), pp.30-44. (UGC Listed No. 644245).
- Kumarakannan & Selvam Jesiah, **"Co-integration of developed economies and Indian Stock Market after economic reforms"**, IUP Journal of Financial Risk Management (ISSN: 0972-916X), Vol. IX, June 2019 (UGC Listed No. 46858) (IUP, Hyderabad), pp.56-68. (UGC Listed).
- Kumarakannan & Selvam Jesiah, **"Whether Change in Government in India has any role in the Co-integration of Developed Economies and Indian Stock Market?"**, SUMEDHA Journal of Management, Vol.7 No.4, Oct-Dec 2018, (UGC Listed No. 46802) (CMRCT, Hyderabad), pp.145-53. (UGC Listed).
- Kumarakannan & Selvam Jesiah, **"Whether any Co-integration exists among four Asian Tiger economies and Indian Stock Market?"**, SS International Journal of Economics and Management, Vol.8 No.5, Sep., 2018, Satya Shiv Infrastructure, (Social Science Research International Network), pp.189-98.(UGC Listed),
- C.S. Poornima & Selvam Jesiah, **"Evaluating Factors of Employee Retention and its Strategies Practised in Hyundai Mobis Private Ltd."**, International Journal of Management Studies, Vol. IV, No. 2(3), Jan., 2018, (UGC Listed No. 44925) (ERMP Publication), pp. 135-44. (UGC Listed)
- C.S. Poornima & Selvam Jesiah, **"A Study on Factors Determining Employee Retention and its Impact on Job Satisfaction in Dharani Sugars and Chemicals Ltd. at Vasudevanallur"**, International Journal of Management Studies, Vol. IV, No. 1(2), Jan., 2018, (UGC Listed No. 44925) (ERMP Publication), pp. 139-41. (UGC Listed).
- Selvam Jesiah, **"Response of Higher Education to Globalization: Empirical Evidences from India,"** Journal of Social and Economic Development, Vol.12, No.2, July-Dec., 2010, (Institute of Social and Economic Change, Bangalore) pp.1-18 (Emerging Sources Citation Index (ESCI, WoS) & ABDC Indexed)
- Selvam Jesiah, **"Transitional Issues and Approaches in Privatization of Public Sector Undertakings in Ethiopia"**, Finance India, September, 2009, Vol. XXIII, No.3, (Indian Institute of Finance, New Delhi) pp.899-920. (Scopus and ISI Indexed)
- Selvam Jesiah, **Transformative Issues in Privatizing PSUs: A Case Study of Ethiopia**, International Journal of Regulation and Governance, Vol. 8, No.1, June, 2008, (TERI, New Delhi) pp.1-30 (Scopus Indexed).
- Selvam Jesiah, **"Impact of Privatisation on Management Issue: Empirical Evidences from Ethiopia"**, Journal of Management Research, Vol.8, No.1 August 2008, (FMS, New Delhi) pp. 112-120 (ABDC Indexed).
- Selvam Jesiah, **"Privatisation and Labour in Sub-saharan Africa: Empirical Findings from Ethiopia"**, Journal of Governance and Public Policy, Vol.3, No.4, December, 2008, (ICFAI Press), pp. 52-64.
- Selvam Jesiah & Meenakshisundararajan, A, **"Privatization and Economic Growth in the Least Developed Economies(LDEs): Empirical Evidences from Ethiopia"**, ICFAI Journal of Applied Economics, Vol.7, Issue 2, February, 2008, (ICFAI Press), pp.57-79.
- Selvam Jesiah, **"Privatization and Social Spending in the Least Developed African Economies: A Study of Ethiopia"**, Indian Economic Journal (IEJ), Vol.54, No.4, January-March,2007 (Sage Publishers), pp.112-27 (WoS & Scopus Indexed).
- Meenakshsundararajan, Iyappan, T & Selvam Jesiah, **"Impact of Economic Reforms on Economic Issues: A Study of Ethiopia"**, African Development Review (ADB), Vol. 17, No. 1, April, 2005, (Blackwell Publishers, Oxford), pp.138-150 (WoS & Scopus Indexed).

Abstract of Doctoral Dissertation:

- Selvam Jesiah, **"Transitional Issues and Approaches in Privatization of Public Sector Undertakings in Ethiopia"**, Abstract of Doctoral Dissertation (ADD) Finance India, December,2009, Vol. XXIII, No.4(Indian Institute of Finance, New Delhi) (Scopus & ISI Indexed).

Publications in Refereed Journals

- Kumarakannan & Selvam Jesiah, **"Co-integration among the stock markets of BRICS economies"** in Journal of Contemporary research in Management, June, 2018, Vol. 2, (PSGIM) pp.1-10.
- Selvam Jesiah & Umalakshmi, K, **"Designing Training Interventions in App-Entrepreneurship for Undergraduate Engineers: A Study in Indian Context"**, International Journal of Entrepreneurship and Development Studies, Vol.4, No.2, August, 2016, (The Centre for Entrepreneurship, Development and Institutional Studies (CEDIS) & World University of Bangladesh), Dhaka, pp.129-40.
- Selvam Jesiah, **"Is Privatization Significant for Economic Growth?: Empirical Evidences from India"**, Social Development Issues, Vol. 35, No.1, 2013, (International Consortium for Social Development(ICSD), Chicago USA), pp.55-63.
- Selvam Jesiah, **"Privatisation of SOEs and International Trade: An Empirical Analyses with Reference to the Ethiopian Economy"**, International Journal of Management Research and Technology, Vol. 2, No.1, June, 2008, (Serial Publishers, New Delhi)pp.47-56.
- Selvam Jesiah, **"Privatization Programme in Ethiopia: Is the Cause Justified?, (Horn of Africa: From Crisis and Wars to Peace and Stability)"**, African Renaissance, 1st Quarter 2007, (Adonis Abbey Publishers, London) pp.66-75.

- Selvam Jesiah & Meenakshisundararajan, **“Privatisation and Capital Accumulation: Empirical Evidences from Ethiopia**, African Journal of Economic Policy, Vol.12, No.1, June, 2005, (Trade Policy Research and Training Programme, Nigeria), pp.61-88.
- Selvam Jesiah, **“Does Privatization Improve Industrial Relations: Empirical Findings from Ethiopia”**, Manpower Journal, 2009, Vol. XLIV, No.1, , National Institute of Labour Economics Research and Development (NITI, Aayog), pp.1-21
- Selvam Jesiah, **“Privatisation of Public Sector Undertakings in India: Is it Justified?**, Indian Journal of Economics and Business, Vol.8, No.1, July, 2008,(Serial Publishers, New Delhi) pp.69-78.

Publications in Other Reputed Journals with ISSN

- Annie Rose Nirmala & Selvam Jesiah, **“Recent Trends and Growth in Entrepreneurship Development in India**, (Special Issue on Conscientious Computing Technologies) April, 2018, pp.376-379.
- Annie Rose Nirmala & Selvam Jesiah, **“Bill Gates-The Entrepreneurial Leader”**, International Journal of Advanced Research in Management, Architecture, Technology and Engineering, Vol. 38, No.4, April, 2017, pp.7-9.
- Annie Rose Nirmala & Selvam Jesiah, **“Challenges of Indian Entrepreneurs’**, International Journal of Commerce and Management(B-Digest), Vol. 8, No.4, March, 2017, St. Johns College, Tamil Nadu, pp. 233-36.
- Selvam Jesiah & Purnima, C.S, **“Faculty Retention-A Major Human Resource Issue in Private Engineering Institutions”**, International Journal of Commerce and Management(B-Digest), Vol. 8, No.4, March, 2017, St. Johns College, Tamil Nadu, pp. 360-65.
- Selvam Jesiah & Sumitha Prabakaran (2013), **“E-Learning takes India to Next Level-A Report”**, International Academic Research Journal of Business and Management, Vol. 2, Issue 1, April, 2013, (Academic Research Publishers, UAE), pp. 13-21.
- Selvam Jesiah & Umalakshmi, K, **‘Planning and Implementing HRIS: The Critical Success Factors’**, The Human Resource, Vol. 20, No. 3, 2013, National Institute of Personnel Management, (Karnataka Chapter) Bangalore.
- Selvam Jesiah, **“Rethinking of Management Education: the need to evolve an Equilibrium between Demand & Supply**, Educational Quest: International Journal of Education and Applied Social Science, Vol.3, No.3, December 2012, (New Delhi Publishers) pp. 259-263.
- Selvam Jesiah, **“Intrapersonal Relationship-A Mandra for Self-Development”**, Journal of Voice of the Hindecon, Vol.XIX, 2010-11, Hindecon Research Centre.
- Selvam Jesiah & Saravanakumaran, **“Curriculum Development for Management Studies in Globalization Era”**, AIMA Journal of Management & Research, February, 2011, Vol. 5, Issue4/4, AIMA, New Delhi.
- Selvam Jesiah, **“Private Sector Development: What it demands from the Job Seekers”**, Journal of Voice of Hindcon, Vol, XIV, Hindcon Research Centre.

(Some of my major Papers can be seen at Social Science Research Network (SSRN) Website/ Log in URL:<http://ssrn.com/author=806635> & <http://google.com/+SelvamJesiah>.

Cases Published:

- Selvam Jesiah & Umalakshmi, K, **“Workforce diversity at Accenture: A Key to Corporate Success”**, in Resource book on Case Studies in Business Management (eds) Bindu Gupta et al., 2013, Ane Book, New Delhi.
- Selvam Jesiah & Umalakshmi, K, **“Corporate Role in Women Empowerment: Second Career Internship Programme (SCIP) from TATA”**, International Journal of Teaching and Cases, Vol. 5, No.1, 2014, (Inderscience Publications, Switzerland), pp.31-53.
- Zerin Ziaudeen, Selvam Jesiah & Anuradha Pitchumani, **“Impact of Failure Mode and Effect Analysis (FMEA) on the Pharmacy Stock Audit Process for a Small Healthcare Organisation In a Tier-2 Town In Rural India”**, in Case Studies in Management (eds) Nagarajan et al., DoMS, NITTE Meenakshi Institute of Technology, pp.339-349.

Monograph

- Selvam Jesiah, **“Open Book Examination in Higher Education in India: Its Relevance and Application as an Assessment Tool”**, QCI Monograph, Ministry of Commerce & Industry, Govt. Of India, Oct, 2022.

Under Active Review:

- Zerin Ziaudeen & Selvam Jesiah, **“Understanding medical device alters in India: A Comprehensive Overview for Safer Healthcare”**, Health Services Management Research, Sage (Submitted in December, 2023)
- Zerin Ziaudeen & Selvam Jesiah, **“Medical devise errors in intensive care units and patient safety: Systematic Review”**, Informatics for Health and Social Care, Taylor & Francis Group (Submitted in October, 2023)
- Selvam Jesiah, **“Exploring Shareholders’ Expectations of the Indian Management Education”**, Prabhandhan Indian Journal of Management (Scopus & WoS Indexed) Submitted in April 2022).
- Selvam Jesiah, **“Webportal in e-Grievance Management System: Assessing its functionality through the lens of SERVQUAL Dimensions”**, International Journal of Government, Inderscience Publication (Submitted in February 2023)

In News Papers:

- Selvam Jesiah, “Why educational institutions must engage students in community service”, Education Plus, The Hindu, 19th May, 2025, <https://www.thehindu.com/education/colleges/why-educational-institutions-must-engage-students-in-community-service/article69565073.ece>
- Selvam Jesiah, **“Not that easy: Open-book exams as an assessment tool in higher education”**, Education Plus, The Hindu, 16th March, 2024, <https://www.thehindu.com/education/open-book-exams-as-an-assessment-tool-in-higher-education/article67941979.ece>
- Selvam Jesiah, **“Aligning Higher Education with the United Nations SDGs**, The Hindu, 7th October, 2023, <https://www.thehindu.com/opinion/op-ed/aligning-higher-education-with-the-united-nations-sdgs/article67390357.ece>
- Selvam Jesiah, **“UGC, AICTE Wake up, it is a New World Out there”**, Deccan Herald, 26th September, 2018, <https://www.deccanherald.com/opinion/panorama/ugc-aicte-wake-it-s-new-world-694627.html>
- Selvam Jesiah, **“Farmers Co-operatives for Economic Progress”**, The Ethiopian Herald, Vol. LIX, No. 148, 1st March, 2003.
- Selvam Jesiah, **“Motivation for Better Academic Performance”**, The Ethiopian Herald, Vol. LIX, No. 259, July 9th, 2003.
- Selvam Jesiah, **“Cooperation as a Movement: An Overview”**, The Ethiopian Herald, Vol. LXI, No. 235, June 11th, 2005.

Manuals & Reports

- Action Report for the Expansion and Development of Asmara Commercial College, Department of Technical and Adult Education, Ministry of Education, June, 1997.
- Action Report for the Introduction of BA Degree in Cooperatives in Awassa College of Agriculture, Debub University, Ethiopia, August, 2003.
- Manual of Guidelines for the Preparation of Dissertation Report as a Partial fulfillment of MBA Degree, Bangalore University, January, 2009,
- Governance Version 0.1, Governing Manual, SCAD Group of Institutions, Tamil Nadu, August, 2015.

Reviews

- Journal of Retailing & Consumer Services, Elsevier, June 2021
- Journal of Retailing & Consumer Services, Elsevier, June 2021
- Health Services Management Research, Sage, October 2021

Invited Lectures/Keynote Address and Papers Presented

Invited Lectures

- **Digital Transformation for Organizational Sustainability**, International Conference on Emerging Trends in Social, Business and Management Science Research (ICSBMR 2023), 4-5 May 2023, VIT Business School, Chennai.
- **Branding and Value Based Pricing**, Joint MDP in collaboration with ICAI, Faculty of Management Sciences, Sri Ramachandra Institute of Higher Education and Research, 18th February, 2023, Chennai
- **National Education Policy 2020 & Academic Bank Credit**, Faculty Development Programme (FDP), 4 Feb, 2023, Nesamony Memorial Christian College, Marthandam.
- **“Challenges of offering multi-disciplinary courses in Professional Colleges, Webinar on Understanding National Education Policy, 2020**, 1st September 2020, Vishwa Yuvak Kendra & Stella Maris Institute of Development Studies, New Delhi.
- **“Teaching, Learning and Evaluation-Evolving an Integrated Approach for Quality Enhancement in HE”**, NAAC Sponsored Seminar on Teaching, Learning and Evaluation: Shifting Protocols in Pedagogical Dynamics, 7-8 Feb., 2019, St. Thomas College, Pala. Kerala.
- **“Leadership in Organizations: Contemporary Concerns and Key Developments”**, UGC Sponsored National Conference on Leadership in Organizations, 22-23 March, 2018, Ramanujam College, University of Delhi, New Delhi
- **“Innovations in Teaching, Learning and Evaluation”**, A Two National Seminar on Quality Enhancement in the Contemporary Higher Education Scenario, 07-08th February, 2017, Sadakathullah Appa College (Autonomous), Tirunelveli.
- **“Employee Engagement in the Present Globalized Corporate World”**, One Day National Conference, 15 December, 2016, Al-Ameen Institute of Management Studies, Bangalore.
- **“Creating the Best MBAs’**, Invited Talk to the MBA III BATCH, 15 October, 2016, Xavier Institute of Business Administration, (XIBA), Palayamkottai, Tirunelveli.
- **“Teachers of the 21st Century: Expectations and Delivery”**, A Two Day NAAC Sponsored National Conference on Higher Education in Post Globalization Scenario, 12-13 April, 2016, GLS (JP Shah) Institute of Business Administration, Ahmadabad, Gujarat.
- **“Implementing Quality Education through Conformity, Complementary and Audit Approach”**, A Two Day National Conference on Academic Audit and Quality Enhancement in HEI, 22-23 March, 2016, Arul Anandar College (Autonomous), Madurai.
- **“Teaching, Learning and Evaluation for Quality Education of Higher Institutions”**, One Day FDP on Teaching, Learning and Evaluation, 05th February, 2016, Karnataka College of Management Science, Bangalore.
- **“Integrating Teaching with Learning and Development”**, NAAC Sponsored National Conference on Modern Perspectives and Strategies in Teaching, Learning and Evaluation, 1st Oct., 2016, MDT Hindu College, Tirunelveli, Tamil Nadu.
- **“Teaching, Learning and Evaluation”**, State Level FDP, held on 05th February, Karnataka College of Management Science, Bangalore
- **“Indian Strategies in Functional Management”**, National Conference on Indian Strategies in Functional Management, held on 20th January, 2016, JP College of Arts and Science, Tenkasi, Tamil Nadu.
- **“Debt and Derivatives Market”**, International Conference on Debt and Debt Derivatives Market, held on 23-24, January, 2014, School of Management, Pondicherry University, Puducherry.
- **“Social Marketing”**, National Seminar CHANGE ‘14: Social Marketing: Role of Academics, Government, Public Sector and NGO, held on March 14-15, 2014, School of Business Management and Legal Studies, University of Kerala, Thiruvananthapuram, Kerala.
- **“Human Resource Management Practices in the Contemporary Management Era”**, National Conference on Management Practices in the Contemporary Management Era, held on 7th March, 2014 at St. Xavier’s Catholic Engineering College, Nagercoil, Tamil Nadu.
- **“Debts and Debts Derivatives Market’**, National Conference on Debts and Debts Derivatives Market, held on 23th & 24th January, 2014 at Pondicherry(Central) University, Pondicherry.
- **“Innovative Practices in Higher Education”**, National Seminar on Innovative Practices for Quality Enhancement in Educational Institutions held on 28th & 29th June, 2012 at Pazhassi Raja NSS College, Mattanur, Kerala.
- **“New Trends in Management”**, National Seminar on Emerging Trends in Management, 5th & 6th March 2012, St. Xavier’s College(Autonomous), Tirunelveli.
- Chaired the Session on **“Spirituality and Sustainability”**, National Conference on Global Competence and Sustainability, 8th April, 2011, St. Clare College, Bangalore.
- **“Marketing Management”**, International Conference on Management of Change(ICMoC), 2nd & 3rd February, 2010, Kristu Jayanti College, Bangalore.
- **“Research: Indian Scenario”**, First International Conference of the Research Forum”, held between 15th and 16th July, 2009 at Women’s Christian College, Nagercoil, Tamil Nadu.

- **“Globalization: Threats and Opportunities”, UGC Sponsored Seminar on Globalization in the Present Scenario held between 24th and 25th July, 2009 at Women’s Christian College, Nagercoil, Tamil Nadu.**
- **“New Trends and Developments in Indian Management System”, Two Days Regional Seminar on “New Trends and Developments in Management: Indian Perspective” between 27th and 28th April, 2007 at IASMS, Bangalore.**
- **“Nurture the Future” for the Inauguration of MHRM (UGC Sponsored Programme) at St. Mary’s (Autonomous) College, 06th July, 2012, Tuticorin.**
- Prof. L.C. Thanu & Dr. Velappan Endowment Lecture on **“Intra-Personal Relationship for Teaching Community”, 30th July, 2010, Hindecon Research Centre, S.T.Hindu College, Nagercoil.**
- **“Leader Teachers” for the Leadership Summit conducted for the Srilankan Education High level Delegates, February 14, 2008, Indian Academy Group of Institutions, Bangalore.**
- **“Globalization and India” for the Annual Seminar, September, 2005 for the MBA students at the Gandhigram Rural University, Tamil Nadu.**
- **“Globalization and Career Development” for students of M.A. & M.Com. for the Induction Programme, August, 2006 S.T. Hindu College, Nagercoil, Tamil Nadu.**
- **“Private Sector Development” for the Annual Seminar, September, 2006 for the MBA programme at the Gandhigram Rural University, Tamil Nadu.**
- **“Manage Yourself” for the Faculty Development Programme, June, 2007, Indian Academy Group of Institutions, Bangalore.**
- **“Win Friends and People” delivered at the Annual Workshop for the Commerce and Management Students of Indian Academy Group of Institutions, September, 2007 Bangalore.**

Paper Presented

- *Zerin Ziaudeen & Selvam Jesiah, “Evolving Patterns of Medical Device Hazards: A Comprehensive Study of Trends, Impact & Prevention”, Institute for Healthcare Improvement (IHI) Forum Certificate in Quality Improvement Presentation, 13/12/2023, IHI, Boston, USA.*
- *Kavipriya & Selvam Jesiah, “Will Telemedicine Become a Future Preference of People Over In-Person Encounters Going by the Physicians’ Perspectives?”, Proceedings of the International Conference on Emerging Trends in Business & Management (ICETBM 2023),*
- *Selvam Jesiah et al., “The moderating Role of Coercive Pressure in the Adoption of Electronic Health Record (HER) Systems by Healthcare Clinics, International Conference on Creating Futuristic Work Design: Defying the business downturn”, 21-22 July 2023 (Krupacon 2023), Krupanidhi College of Management, Bangalore.*
- *Kavipriya, N & Selvam Jesiah, Will Telemedicine Become a Future Preference of People over In-person Encounter, Going by the Physicians’ Perspectives?, International Conference on Emerging Trends in Business Management, 25-26 February 2023, SSN School of Management, Chennai.*
- **Will Telemedicine Become a Future Preference of People over In-person Encounter?: Going by the Physicians’ Perspectives, International Conference on Emerging Trends in Business & Management (ICETBM2023) 24th & 25th February 2023, SSN College, Chennai.**
- **Literature Review on Customer Knowledge Management, International Conference on Marketing, Technology, and Society, 7-9, December 2020, IIM, Kozhikode.**
- **CKM Via Website: How far Brick and Mortar Retails are from Online Retail, IIMI-NASMEI (IIM-Indore-North American Society for Marketing Education in India-Information System) Conference, 26-28, July 2019, IIM, Indore**
- **Customer Knowledge Management Capability in Emerging Markets: Analysis of Website Knowledge Infrastructure of Global Retailers in India, India (JAMES) Journal of the Academy of Marketing Science 2018 Conference, 26-28 April, 2018, Indian School of Business (ISB) & Georgia State University, US.**
- **“Human Resource Practices in the Disruptive Business World”, 39th NIPM National Conference (NATCON 2017) on HR Positioning in Current Disruptive Business Environment, 15-16 September 2017, NIPM, Madras Chapter.**
- **“Challenges of Indian Entrepreneurs’, One Day International Conference on Emerging Trends in Business Models and Techniques, 3rd March 2017, St. Johns College, Tirunelveli.**
- **“Faculty Retention-A Major Human Resource Issue in Private Engineering Institutions”, One Day International Conference on Emerging Trends in Business Models and Techniques, 3rd March 2017, St. Johns College, Tirunelveli**
- **“Retention of Teaching Staff and its Impact on the Performance of HEIs, National Seminar on Quality Enhancement in the Contemporary Higher Education Scenario, Feb., 2017, Sadakathullah Appa College (Autonomous), Tirunelveli.**
- **“Teaching, Learning, and Development-An Integrated Approach for the Quality Education’, A Two Day NAAC Sponsored National Conference on Modern Perspectives and Strategies in Teaching, Learning and Evaluation, 30th Sept-01st Oct, 2016, MDT Hindu College, Tirunelveli, Tamil Nadu.**
- **“Professional Development of Faculty-An Inclusive Retention Strategy to Improve Excellence in HEIs”, National Conference on Modern Perspectives and Strategies in Teaching, Learning and Evaluation, 30th Sept-01st Oct, 2016, MDT Hindu College, Tirunelveli, Tamil Nadu.**
- **“Entrepreneurship and Economic Development”, National Conference on Innovating Paradigms in Management and Entrepreneurship, 25-26 Nov. 2016, Aachi Institute of Management and Entrepreneurship Development (AIMED), Chennai.**
- **“Impact of Rupee Depreciation on Indian Economy’, A Two Day ICSSR Sponsored National Seminar on “Melting Indian Rupee”, 18-19 September 2013, Ranipettai, Engineering College, Vellore.**
- **“Customer Profiling on the Internet: Privacy Concerns and Policies”, Marcon National Conference on New Trends and Developments in Marketing”, 20th February 2013, National Institute of Technology(NIT), Trichy.**
- **A Paper on “Extended Stakeholders’ Responsibility as a Public Policy for E-waste Management in India”, Seventh Annual International Conference on Public Policy and Management, 16th -18th August, 2012, Indian Institute of Management(IIMB), Bangalore.**
- **“Implementation Issues of Aadhaar: Human Resource Information System for India” at the International Conference on Technology Management(ICTM-2012), 17th & 18th July, 2012, Indian Institute of Science(IISc), Bangalore.**
- **“Goal Setting for Teacher in Higher Education” at National Seminar on Innovative Practices for Quality Enhancement in Educational Institutions held on 28th & 29th June, 2012 at Pazhassi Raja NSS College, Mattanur, Kerala.**

- **“Quality Expectations in Responsible Management Education”** at a Three Day APQN International Conference on “Quality Assurance: Expectations and Achievements” held between 2nd & 4th March, 2011, NAAC, Bangalore.
- **“Curriculum Development for Management Studies in Globalized Era”** at a Two Day National Research Conference on “Globalizing India: Role of Indian B-Schools”, held on 12th & 13th January, 2011, AIMA, New Delhi.
- **“Does Globalization Affect Higher Education?: Empirical Evidences from India”** at the UGC Sponsored National Seminar on “Interface Between Industry and Higher Education Institutions to Face Global Competition” held on 13-14 March, 2008 at the Gandhigram Rural University, Tamil Nadu, India.
- **“Ethiopian Privatisation Paradigm and its Effect on Investment – A Critical Analysis”** for the Third International Conference on the Ethiopian Economy held on 2-4 June 2005, Ethiopian Economic Association, Addis Ababa, Ethiopia.
- **“Privatization and its Influence on Deficits: An Empirical Analysis of the Experiences in Ethiopia”** for the Fourth International Conference on Ethiopian Economy, 10-12 June, 2006, Addis Ababa, Ethiopia.
- Presents papers regularly on the fields of **“Globalisation”** and **“Private Sector Development”** for the **Annual Seminars** for the MBA students at the Gandhigram Rural University, Tamil Nadu, India.

FDPs, Conferences, Workshops & Seminars

Conducted

- A FDP on **Mastering Online Content Writing**, 8 November 2024, SRFMS, Sri Ramachandra Institute of Higher Education and Research, Chennai.
- A Joint Workshop on **Compassionate Leadership in** collaboration with RMD Hospitals, 6 November, 2024, SRFMS, Sri Ramachandra Institute of Higher Education and Research, Chennai.
- **A Joint MDP on Healthcare Finance in collaboration with ICAI**, 18th February 2023, Sri Ramachandra Faculty of Management Sciences, Sri Ramachandra Institute of Higher Education and Research, 2023, Chennai.
- A One Day **5th Annual Hospital Administrators Conclave-HACON 2020**, themed on Technology, Innovation and Disruption towards Quality in Healthcare, 11 January 2020, Sri Ramachandra Institute of Higher Education and Research (Deemed to be University, Chennai).
- A Two Day **FDP (SCADFDP 2015)**, 28-29 August, 2015, SCAD Group of Institutions, Tamil Nadu.
- A Two Day **State Level Entrepreneurship Awareness Camp**, 28-29 January, 2014, Department of Management Studies, Francis Xavier Engineering College, Tirunelveli.
- A One **Day State Level Management Fest(Gestion De Fiesta 2013)**, 22nd February, 2013, Department of Management Studies, Francis Xavier Engineering College, Tirunelveli.
- A Two Day **International Workshop on “System Thinking & Modeling’**, 15th & 16th October 2012, Francis Xavier Engineering College, Tirunelveli.
- A Two Day National Seminar on **“2nd National Seminar on “Business Strategies, Innovations and Changes: Challenges and Opportunities for the Indian Business”**, 30 & 31 March, 2012, FXDoMS, Francis Xavier Engineering College, Tirunelveli.
- A Two Day State Level Management Fest- **“Gestion De Fiesta”** held on 1st & 2nd March, 2012, FXDoMS, Francis Xavier Engg. College, Tirunelveli.
- A Two Day National Seminar on **“Business Strategies: National & Global Perspective”** held on 25th & 26th February, 2011, IASMS, Bangalore.
- A Two-Day National Workshop on **“Management of Micro and Small Scale Enterprises”** between 20st & 21st February, 2009 at IASMS, Bangalore.
- A Two Day National Seminar on **“Logistics and Supply Chain Management”** between 21 & 22 February, 2008 at Indian Academy School of Management Studies(IASMS), Bangalore.
- A Two Day Regional Seminar on **“New Trends and Developments in Management: Indian Perspective”** between 27th and 28th April, 2007 at IASMS, Bangalore
- A One-day state-wide Workshop on **“Customer Relationship Management (CRM)”** on 3rd April, 2007 at IAMS, Bangalore.
- A National Level Workshop on the **“Review of Cooperative Curriculum”** on 24th and 25th July, 2003 held at Mekelle University, Mekelle, Ethiopia.
- A Two Days Workshop on **“Hospital Administration”** held between 17th and 18th December, 1994 at Tirunelveli, sponsored by Manonmaniam Sundaranar University, Tamil Nadu, India.

Participated (FDP, Workshops & Training Programms)

- **One Day Workshop (Webinar) on Learning Objectives Vs Learning Outcomes in Medical/Health Sciences Education**, 29th June 2020, Sri Ramachandra Institute of Higher Education and Research (Deemed to be University), Chennai.
- A Three Day RBCDSAI’s International Summit on **Data Science and AI**, 18-20 June 2020, Robert Bosch Centre for Data Science and Artificial Intelligence, IITM, Chennai.
- A Five-Day FDP on **Mentoring Institutional Social Responsibility and Community Engagement**, 08-12 June 2020, Mahatma Gandhi National Council of Rural Education, Ministry of Human Resource Development, New Delhi.
- Training programme (Course) on **COVID-19: Operational Planning Guidelines and COVID-19 Partners Platform to support country preparedness and Response**, April, 2020, World Health Organizations (WHO), Geneva.
- A Two-week FDP on **Design and Development of Self Learning Materials: In Spirit of UGC (ODL) Regulations, 2017**, Staff Training and Research Institute of Distance Education, IGNOU, New Delhi.
- A Two Day Workshop on **“Project Management”** held on 19-20 October, 2013, Indian Institute of Space Science and Technology(IIST), Thiruvananthapuram.
- A Five Day FDP (AICTE Sponsored) on **“Competency Mapping for Contemporary Teachers”** held on 7-11 October, 2013 at Department of Management Studies, College of Engineering, Trivananthapuram(CET).
- A **“Two Day Workshop cum Seminar on Commodity Market Derivatives & Risk Management-The Road Ahead”** held on 11th & 12th September 2009, Dept. of Commerce(UGC-SAP), Pondicherry University.
- **“Faculty Development Programme on Case Analysis and Report Writing”**, held on 18th October 2008 at SIMS, Bangalore.

- Faculty Development Programme on **Research Methodology and Project Preparation**, held on 16th April 2007 conducted by Canara Bank School of Management Studies, Bangalore University, Bangalore.
- A One-day Workshop on **“Media Management for Business Managers”** held on 24th March 2007 conducted by Canara Bank School of Management Studies, Bangalore University, Bangalore.
- A Two Days Workshop on **“Emerging Trends in Management Institutions”** held on 8th and 9th June, 2007 by Welingker Institute of Management Development & Research in collaboration with Bangalore University.
- **“Curriculum Review Workshop for the BEd Programme in Hotel Management”** held on 28th June, 2003 at Debu University, Awassa, Ethiopia,
- **“Curriculum Review Workshop for the M.Sc. (Agricultural Sciences)”** held on 25th June, 2003, held at Debu University, Awassa, Ethiopia.
- National Workshop on **“Development of Finance, Banking and Insurance in Eritrea”** held on 19th November 1996 at Terraimni, The State of Eritrea.

Other Programmes Participated

- **30th AIMS Annual Management Education Convention 2018**, 30th Aug.-01st Sept., 2018, Association of Indian Management Schools, Infosys Convention Centre, Bangalore
- Round Table Conference on **“Professional Medical Ethics”**, 27th September 2018, National Law School of India University of India & AHPI, Bangalore.
- A Three Day AIMS Annual Management Convention on **“Re-engineering Management Education for a Borderless World”**, 22-23, August 2017, Association of Indian Management Schools (AIMS), Orchid Hotel, Pune.
- A Two Day Global Summit on **“Quality Higher Education: Sharing Values and Fostering Trust Beyond Borders”**, 16-17 September, 2016, NAAC-APQN, Bangalore.
- A One-Day State Level Conference on **“Establishment of ED Cells”**, held at Trade Centre, Chennai on 21st December, 2012, Entrepreneurship Development Institute, Chennai.
- A One-day **“Alumni Leadership Master Class”** held at Iris Hotel, Bangalore on 7th November 2012, Saviance Technologies Pvt. Ltd.
- A One-day Workshop on **“Ideas to Execution for Entrepreneurs”**, held at SCAD College of Engineering & Technology, Cheranmahadevi held on 12th February, 2012, EDC, IIT Delhi, and Nurture Talent Academy.
- A One-day Chairman’s Conclave on **“Transforming Management Education: A Corporate Perspective”** held Leela Palace on 10th December 2010, Purple Leap and The Hindu.
- A NAAC Sponsored **“Two Day National Seminar on Quality Management in Higher Education”** held on 6th & 7th August, 2010, Indian Academy Degree College, Bangalore.
- Participated and Chaired in a Two Day National Conference on **“Export Credit Insurance and its Contribution to India’s Exports: Challenges and Opportunities”**, held on 10-11 October, 2008 conducted at Pondicherry Central University, Pondicherry.

Editorial

- Member, Advisory Board, **XIBA Business Review (XBR)**, Xavier Institute of Business Administration (XIBA), Palalyamkottai.
- Member, Editorial Board, **Journal of Development and Agricultural Economics (ISSN:2006-9774)** Academic Journal, Lagos.
- Member, Editorial Board, **The IASMS Journal of Business Spectrum (ISSN 0974-8016)** Bi-annual Journal, Indian Academy School of Management Studies, Bangalore.
- Member in the Editorial Board, **Journal of Growth, Development and Poverty**, Serial Publications, New Delhi
- Chief Editor, **The Indian Journal of International Business**, The Journal proposed, Serial Publishers New Delhi.

Doctoral/PG Committee

- Member of Board of Examiners for PhD, Gandhigram Rural University, Tamil Nadu
- Member of Board of Examiners for PhD, Manonmaniam Sundaranar University, Tamil Nadu
- Member of Board of Examiners for Ph.D., Alagappa University, Tamil Nadu
- Member of Board of Examiners, MBA Programme, Bangalore University, Karnataka

Other Professional Achievements

- **Hit Top Ten Papers for Journal of Labour: Human Capital and for Journal of ERN: Government Expenditure and Education, Social Science Research Network(SSRN).**
- Name included in the International African Bibliography(IAB), 2007, Index of Authors and Personalities, Vol.,36, Issue 4,pp. 340-414.
- Brought up the Institute into **Top-ratings of B-Schools in India** assessed by AIMA New Delhi. & Business India.
- Expert Committee Member in a “Two Day Workshop cum Seminar on Commodity Market Derivatives & Risk Management- The Road Ahead” held on 11th & 12th September, 2009, Dept. of Commerce(UGC-SAP), Pondicherry University.
- Expert Committee Member in a Two Day National Conference on **“Export Credit Insurance and its Contribution to India’s Exports: Challenges and Opportunities”**, held on 10-11 October, 2008 conducted at Pondicherry Central University, Pondicherry.
- Member in the **Governing Council** for Indian Academy School of Management Studies, Bangalore.
- Achieved about 80 percent placements on an average of Rs.4 Lack remuneration per annum within the 2 years of establishment.
- An active member in the **Expansion and Affiliation Committee** appointed by DTAE, Ministry Of Education, The State Of Eritrea, which was geared up to establish and manage business colleges in Eritrea. As a result, two business training Institutes were established, and being run successfully.
- Acted as Chairman for the **Curriculum Experts Committee** of Asmara Commercial College, The State of Eritrea to plan, review, and recommend curriculum.
- Assisted the Ministry of Education, The State of Eritrea, for their National Human Resource **Capacity Building Program** through consultation, and drafting proposals.
- An active member of the Disciplinary and Examination Committee of Asmara Commercial College, The State of Eritrea.

- Strengthened the Dept. Of Co-operatives, ACA, Debub University with various NGOs in Ethiopia as recently an MoU was initiated, signed, and now successfully in Operation.
- Serving as a Member in the **Establishment and Development Committee** for the establishment of a new Faculties for the University and as a first outcome, the Faculty of Developmental Studies is going to be inducted in the University stream, and
- A member in the first-ever Editorial Committee for **‘DU Update’** for Debub University.
- Serving as **Chief Superintendent of Examination for DDE, Pondicherry University**, Pondicherry
- Adjudicated as the **External Examiner for Ph.D. & MPhil** by various universities in India.
- Convener of Viva-Voce Board, Manonmaniam Sundaranar University, Tamil Nadu.
- Inclusion in the **Marquis Who’s Who for the Asia First Edition**, 2006.

Volunteer Experience

- Prime Minister’s Clean India Service, 2015
- SCAD Voluntary Service-3i Programme of Extension and Outreach programmes, 2012-Till date.
- AIDS Awareness volunteer in Eritrea – organized different workshops for the students’ community, 1997-2002.
- National Service Scheme Volunteer – From 1992 to 1994 at the Gandhigram Rural University, India.