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Dr.MAHESH KUMAR.K.R.

DIRECTOR & PRINCIPAL

LinkedIn id:

[linkedin.com/in/dr-mahesh-kumar-k-r-1a20006](https://www.linkedin.com/in/dr-mahesh-kumar-k-r-1a20006)

B.com., M.com., MBA (Marketing), MBA., (Finance)., MHRM., MA (Economics)., MS (Edu.Mgt)., LLB., PGDFM., PGDBA., DCT., M.Phil., MSc (Psy)., MIMA., MA (MC&JR)., Ph.D., MSW.,

And

Former Syndicate Member, Bengaluru City University (2025)

Former Member of Academic Council, Bengaluru City University (from November 2022 to November 2024)

❖ **ORCHID ID--<https://orcid.org/0009-0008-7282-3950>**

❖ **Google Scholar**

ID--<https://scholar.google.com/citations?user=rlezBs4AAAAJ&hl=en&authuser=1>

❖ **Academia.edu ID--https://www.academia.edu/?from_navbar=true&trigger=nav**

❖ **Vidwan ID--<https://vidwan.inflibnet.ac.in/profile/564734/NTY0NzM0>**

ABOUT

High-impact results-driven Education leader with proven track record to think strategically, with the ability to see the big picture, anticipate and manage risks/issues and drive transformation.

PROFESSIONAL GOAL

I would like to be seen and known as an active performer and continually pursue updating of my qualified skill for the overall development of my personality. I see myself working productively in a team, look for opportunities and willing to take up challenges.

CAREER OBJECTIVES

- To serve the organization, I work for, by contribution whole heartedly towards achieving it objectives.
- To share information.

- To impart knowledge.
- Hone the professional skills of students and thus empower them to pursue Careers of their choice.
- To guide and improve Holistic development of Personality.
- To have a long career in the field of education, gain further skills and attain the goal of the organization aiming at mutual growth.

AREAS OF INTEREST

- Administration.
- Teaching and Training.
- Research.
- Event Management.
- To write Books on various subjects.

SPECIAL STRENGTH

- Aptitude for Teaching and Training.
- Flair for research.
- Guidance and Counseling
- Share good rapport with the students and organization with effective communication skills.
- Leadership, organization and communication skills.
- Nose for News (alertness).

- Ability to communicate, boldly and clearly with masses.
- Proven leadership capabilities, able to motivate & promote discipline among a group of professionals in organization.

PERSONAL PROFILE

- Honest
- Sincere
- Hardworking
- Flexible
- Sincere minded with a strong sense of responsibility.
- A self-starter will get along well with everyone and enjoy working as a team.

➤ EDUCATION DETAILS

From (Date)	To (Date)	Qualification	Specialization / Discipline	Institute / Board / University	State / Country	Types of Course (Full Time / Part Time)	Percentage / CGPA	Division
1985	1986	SSLC		KARNATAKA STATE	KARANTAKA	FULL TIME	63%	1 ST CLASS
1987	1988	PUC	COMMERCE	KARNATAKA STATE	KARANTAKA	FULL TIME	68.17%	1 ST CLASS
1988	1991	B.COM.,	TAXATION	BANGALORE UNIVERSITY	KARANTAKA	FULL TIME	54.13%	2 ND CLASS
1991	1993	M.COM.,	COSTING AND TAXATION	BANGALORE UNIVERSITY	KARANTAKA	FULL TIME	52.5%	2 ND CLASS
1993	1996	LLB.,	LABOUR LAW	BANGALORE UNIVERSITY	KARANTAKA	FULL TIME		PASS
----	1998	PGDBA		PONDICHERRY UNIVERSITY		CORRSPONDANCE		FIRST CLASS
1999	2002	MBA.,	MARKETING	KSOU	KARANTAKA	3 YEARS CORRSPONDANCE	61.67%	1 ST CLASS
2002	2003	M.PHIL	COMMERCE	MADURAI KAMARAJ UNIVERSITY	TAMILNADU	PART TIME		1 ST CLASS

2005	2006	MA	ECONOMICS	ANNAMALAI UNIVERSITY	TAMILNADU	CORRESPONDANCE	58.9%	2 ND CLASS
2006	2007	MASTER OF STUDIES	EDUCATION MANAGEMENT	ALAGAPPA UNIVERSITY	TAMILNADU	CORRESPONDANCE		2 ND CLASS
2007	2008	MBA.,	FINANCE	IASE UNIVERSITY	RAJASTHAN	CORRESPONDANCE	68.66%	1 ST CLASS
2005	2008	Phd.,	MANAGEMENT	MAGADH UNIVERSITY	BIHAR			
2010	2012	MA	MASS COMMUNICATION	ALAGAPPA UNIVERSITY	TAMILNADU	CORRESPONDANCE		2 ND CLASS

ACADEMIC QUALIFICATION

- **B.Com.**, with specialization in **Factory Administration and Taxation** from **Bangalore University**.
- **M.Com.**, from Bangalore university with specialization in Cost accounting and Income Tax.
- **LL.B.**, from Bangalore University with specialization in ***Labour Law***.
- **PGD** with specialization in **Financial Management** from Indira Gandhi National Open University (IGNOU).
- **PGD** with specialization in **Business Administration** from Pondicherry University.

PROFESSIONAL QUALIFICATION

- **Doctor of Philosophy, Ph.D.,(Management) in Marketing** from Magadh University (year 2008)
Topic: Analysis of Market potential of sports utility vehicles (SUV's) in Bangalore City.

- **MBA.**, from Karnataka State Open university, Mysore, with specialization in ***Marketing.***
- **MBA.**, from IASE university, with specialization in **Finance.**
- **MHRM** from Pondicherry University.
- **M.Phil.**, with specialization in **Commerce** from Madhurai Kamaraj University.
- **M.A.**, from Annamalai University, with specialization in ***Economics.***
- **M.S.**, from Alagappa University, with specialization in ***Education Management.***
- **M.Sc.**, in **Psychology** from Madras University, Madras.
- **M.A.**, in ***Mass communication and Journalism,*** from Alagappa University.
- **MSW (Master of Social Work)** from KSOU, Mysore.

WORK EXPERIENCE

Sl. No	Employer	Position held	Date of joining	Date of leaving
1	Jain college	HOD	May 1993	June 2017
2	Jain Evening college	Vice Principal & Co-ordinator for PG courses	April 2020	June 2017
3	Alliance Business Academy	Professor	July 2007	30th April 2008
4	VVN-Institute of Management, Technology and Research	Director & Principal	May 2008	December 2010

5	City College	Professor and Academic Co-ordinator	January 2011	June 2011
6	Community Institute of Management Studies	Principal & Dean	June 2011	January 2013
7	KLE Society Degree's College	Principal	February 2013	July 2014
8	Indo Asian Academy (UG & PG)	Principal	August 2014	June 2015
9	Community Institute of Management Studies (CIMS)	Director & Principal	July 2015	21 st June 2025
10	IZee Business School	Director	11 th August 2025	Till date

ROLES AND RESPONSIBILITIES as DIRECTOR & PRINCIPAL at CIMS

1. Maintaining and monitoring academic activities and its progress at the college.
2. Interacting with Management and updating the progress on regular basis.
3. Evaluation of the teaching learning process and analyzing on regular basis.
4. Mentoring the faculty members and motivating them for the better productivity.
5. Planning and organizing Management club activities, conferences, seminars and workshops, industrial visits, cultural activities, sports activities etc., for students and faculty members.
6. Planning and implementing Pre-placement training classes, value added courses, communication enhancement classes, foreign language classes etc., students.
7. Co-ordinate with management for new admission strategy, faculty selection and infrastructure requirements.
8. Associating with Placement cell for better placement record.
9. Attending the official meetings in AICTE, University, UGC, and NAAC and by government.
10. Prepare and complete documentation for university affiliation and approval work and AICTE approval work, from time to time.
11. Monitoring the faculty performance in university results.
12. Verifying the lesson plans and work diary of the faculty members.
13. Collect feedback from students at regular intervals and to take necessary action.
14. Conducting periodic faculty meeting to discuss academic matters from time to time.

15. To plan, conduct review activities under Management club (Finance club, Marketing club, HR club, IT club, Cultural club, Sports club, Entrepreneurship club, ISR club etc.,) and performance of various committees in the college.
16. To conduct academic audit from time to time.
17. Bringing out Bi-Annual Newsletter of the college
18. Updating and upgrading college library and Computer lab requirements
19. Conducting Governing council meeting at regular intervals
20. Any other matter connected with students' activities in the college.

VISITING FACULTY

- 14 years in Al-Ameen Institute of Management Studies.
- 4 years in Administrative Management College.
- 6 years in Bharatiya Vidya Bhavan Management College.
- 3 years in APS Commerce College.
- 3 years in APS Evening College.

LIFE MEMBERSHIP OF PROFESSIONAL INSTITUTIONS

- I. *All India Management Association (AIMA), New Delhi*
- II. *Bangalore Management Association (BMA), Bangalore*
- III. *National HRD Network (NHRDN), Bangalore
(No.L/BNG/0585/2008)*
- IV. *Quality circle of India (QCI), Bangalore*
- V. *Bangalore Insurance Institute (BII), Bangalore*
- VI. *Centre for Leadership and Management in Public Services
(CLAMPS) and Member of Governing council for 4 years.*
- VII. *AVOPA (Arya Vysya officials and Professionals Association)*
- VIII. *B.M. Sri Smaraka Pratisthan, Bangalore*
- IX. *MTC Global Trust, Bangalore.*
- X. *Kannada Sahithya Parishad, Bangalore.*
- XI. *Centre for Educational and Social Studies (CESS), Bangalore*
- XII. *Treasurer, Bangalore University Directors/Principals association*

XIII. ***Member and Karnataka State Executive Committee member of AASRAA (Advocates Association for Social Responsibility and Awareness)***

ACHIEVEMENTS

- Member of curriculum and course development including framing syllabus for PG courses, for Bharatiya Vidya Bhavan in 2002-04 .
- Member of syllabus committee for B.Com., Semester scheme introduced in the year 2004-05,2009-10, Bangalore university.
- Member of syllabus committee for BBM., Semester scheme introduced in the year 2004-05,2009-10, Bangalore University.
- EX-Member of Policyholders Council of LIC Division-II, Indiranagar, Bangalore for the year 2009 to 2017.
- Ex-Member of Magazine committee of AVOPA, Bangalore.
- Member of Board of Studies, National College, PG Division, Basavanagudi, Bangalore. (From 2016 to 1028)
- Member of Board of Studies, National College, PG Division, Jayanagar, Bangalore. (From 2016 to 2020)
- Member of Board of Studies, Jyothi Nivas college, UG & PG division, Koramangala, Bangalore. (From 2019 to till date).
- Member of Board of Examination for Bangalore University (MBA Department) from 2009 to 2010.
- Member of Board of Examination for Bengaluru City University (MBA Department) from 2018 to 2020.
- Member of NEP BBA., Syllabus committee for 2021-22 of Bengaluru City University.

- Member of Board of Studies for Bengaluru City University (MBA Department) from 2022.
- Academic Council member of Jyoti Nivas College (Autonomous), Bangalore from November 2022.

SUBJECTS HANDLED

- For Pre-university, B.Com. BBM. BBA., BHM., MBA., PG Diploma Courses.
- For Professional courses like CA., ICWAI., ACS., ICFAI., Etc.,

{Accountancy, Financial Accounting, Corporate Accounting, Principals and Practice of Cost Accounting, Management Accounting, Accounting for Managers, Managerial Accounting, Income Tax, Marketing Management, Retail management, Services Marketing, Consumer behaviour, Financial Management, Advanced Financial Management, Principles of Management, Business Statistics, Bumastics, ...etc.,}

BOOKS PUBLISHED

1. Title “**WORKING CAPITAL MANAGEMENT**” for MBA. Course—Mahatma Gandhi University, Kottayam, Kerala.
2. Title “**ACCOUNTANCY**” for 2nd year Pre-university of Karnataka.
3. Title “**FUNDAMENTALS OF ACCOUNTING**” for 1st Semester BBM., Bangalore university. (From Vision Publication, a division of Himalaya Publishing House)
4. Title “**STATISTICS**” for 2nd year Pre-university of Karnataka.
5. Title “**COST ACCOUNTING**” for 4th semester BBM/BBA, Bangalore University. (ISBN:978-93-5202-153-6) (From Vision Publication, a division of Himalaya Publishing House)
6. Title “**COST ACCOUNTING-I**” for 4th semester B.Com. Bangalore University. (ISBN:978-93-5202-152-9) (From Vision Publication, a division of Himalaya Publishing House)

7. Title “**CORPORATE ACCOUNTING-I**” for 3rd semester B.Com. Bangalore University. (From Vision Publication, a division of Himalaya Publishing House)
8. Title “**INDIAN CONSTITUTION**” for 3rd Semester B.com./B.A./BBM., Bangalore university. (From Vision Publication, a division of Himalaya Publishing House)
9. Title “**METHODS & TECHNIQUES OF COST ACCOUNTING**” for 5th semester B.Com., Bangalore university .(ISBN:978-93-5051-938-7) (From Vision Publication, a division of Himalaya Publishing House)
10. Title “**INCOME TAX-I**” for 5th semester B.Com., Bangalore university. (From Vision Publication, a division of Himalaya Publishing House)
11. Title “**INCOME TAX-II**” for 6th semester B.Com., Bangalore university. (From Vision Publication, a division of Himalaya Publishing House)
12. Title “**INCOME TAX**” for 5th semester BBM. Bangalore university. (ISBN:978-93-5051-992-9) (From Vision Publication, a division of Himalaya Publishing House)
13. Title “**BUSINESS MATHEMATICS**” for 1st semester B.Com., Bangalore university. (From Anmol Publication, New Delhi)
14. Title “**BUSINESS MATHEMATICS**” for 1st semester BBM. Bangalore University. (From Anmol Publication, New Delhi)
15. Title “**ENTREPRENEURIAL DEVELOPMENT**” for 5th semester BBM. Bangalore University. (From Vision Publication, a division of Himalaya Publishing House)
16. Title “**MANAGEMENT ACCOUNTING**” for 6th Semester B.Com. Bangalore University. (ISBN: 978-93-5202-146-8) (From Vision Publication, a division of Himalaya Publishing House)
17. Title “**CORPORATE ADMINISTRATION**” for 1st Semester B.com., Bangalore University. (ISBN:978-93-5051-913-4) (From Vision Publication, a division of Himalaya Publication)

18. Title “**INDIAN CONSTITUTION**” for 4th Semester UG courses, Bangalore University. (From Vision Publication, a division of Himalaya Publishing House)
19. Title “**RESEARCH METHODOLOGY**” for 5th Semester B.com., Bangalore University. (From Vision Publication, a division of Himalaya Publishing House)
20. Title “**ACCOUNTING FOR BUSINESS DECISIONS & IFRS**” for 6th semester B.com., Bangalore University.(ISBN: 978-93-5202-327-1). (From Vision Publication, a division of Himalaya Publishing House)
21. Title “**STRATEGIC MANAGEMENT**” for 6th Semester BBM., Bangalore University. (ISBN: 978-93-5202-278-6) (From Vision Publication, a division of Himalaya Publishing House)
22. Title “**CORPORATE ADMINISTRATION**” for 1st Semester BBA., Bengaluru Central University. (ISBN:978-93-5367-565-3). (From Vision Publication, a division of Himalaya Publishing House)
23. Title “**MANAGERIAL ACCOUNTING**” for 1st Semester MBA., Bengaluru Central University. Himalaya Publications. (ISBN:978-93-5367-841-8). (From Vision Publication, a division of Himalaya Publishing House)
24. Title “**BUSINESS STATISTICS**” FOR 1st Semester MBA., Bengaluru Central University. ISBN:978-93-89627-16-9. (From Thakur Publications)
25. Title “**Corporate Accounting**” for 3rd sem B.Com., Bengaluru city University, (ISBN:978-93-5693-053-7). (From Vision Publication, a division of Himalaya Publishing House).
26. Title “**INCOME TAX-II**” for B.com., BBA., (ISBN-978-93-5693-457-3). (From Vision Publication, a division of Himalaya Publishing House), 17th Revised edition.
27. Title “**INVESTMENT ANALYSIS AND MANAGEMENT**” for all Commerce and Management UG and PG courses, (reference book) (ISBN:978-93-5840-824-9). (From Himalaya Publishing House).

28. Title “**INDIAN FINANCIAL SYSTEM**” for all Commerce and Management UG and PG courses (Reference book) (ISBN:978-93-5840-235-3). (From Himalaya Publishing House).
29. Title “**Indian Accounting Standard**” for 6th sem B.Com., Bengaluru city University, as per New NEP syllabus (ISBN:978-93-5840-818-8). (From Vision Publication, a division of Himalaya Publishing House).
30. Title “**INCOME TAX-II**” for B.com., (ISBN-978-93-6557-159-2). (From Vision Publication, a division of Himalaya Publishing House), 19th Revised edition for Bangalore University and Bengaluru City University (NEP).
31. Title “**INCOME TAX-II**” for BBA., (ISBN-978-93-6557-731-0). (From Vision Publication, a division of Himalaya Publishing House), 19th Revised edition for Bangalore University and Bengaluru City University (NEP).
32. Title “**BUSINESS DECISION ANALYSIS**” for 1st semester M.Com., (Bengaluru City University) (ISBN-976-93-6665-727-1). From Authors Click Publishing, 1st edition for Bengaluru City University.

AWARDS

- 1) Honoured with “**Shikshana Durina Award**” for contribution to the field of education by Exide Life Insurance Company in September 2019.
- 2) Awarded as “**BEST LECTURER OF ACCOUNTANCY**” in recognition of Excellent service towards the Education under Karnataka Educational Awards-2019 by Youth Efforts for Society (YES) Trust on 26th October 2019.
- 3) Received “**Excellence in Academics**” award in recognition of distinguished honour for outstanding service along with brilliant and consistently high standard of work in the field of Education, Publication, Research and development under Education Excellence 2021 from Lead India, ESN publications and Vision Digital India on 8th March 2021.
- 4) Received “**BEST PRINCIPAL AWARD**” from Karnataka Excellence awards (VCPM TRUST) held on 6th November 2021 at Ravindra Kalakshetra, Bangalore.

5) Received “APPRECIATION AWARD—EDUCATION” for service in the field of education from Vasavi Club International, Makam’s Recon 2022, Regional Conference 2022 held at VVN Degree college, Bangalore on 25-09-2022.

6) Received “Academic Excellence award” in recognition of service in the field of education from Padmashree Institute of Management and Science, Bangalore on 7th October 2023.

7) Received “Visionary Leader of the year award” in recognition of service in the field of education from Skillveda 'A Unit of Mevisha Foundation, Noida, Skill Veda Excellence Leadership awards (SELA 2025) on 25th May 2025.

8) Honored with “Best Director/Principal award” on 8th October 2025 by TURIGHT NATIONAL EDUCATIONAL AWARDS.

9) Conferred with the “***Distinguished Leadership in Institutional Development Award***” at the **9th Higher Education Innovation & Technology Summit & Awards**, held on **1st November 2025 at Radison Blue, Bengaluru**, organized by **Plus 91 Media**.

ADDITIONAL RESPONSIBILITIES HELD

- Convenor of Commerce/Management Forum.
- Convenor for Annual Inter-collegiate National level fests like “SAMANVAYA”, “SPOORTHI”, “SUMMIT” etc., (Commerce, Management & Cultural fest)
- Co-ordinator for Time Table Committee and Examination committee.
- Co-ordinator for Entrance exams like for different courses like KMAT, CET, MAT, AIMA etc., and ICFAI University.
- Co-ordinator for Placement Cell and Value added programmes.

- Member of various committees like Admission Committee, Cultural Committee, Sports Committee.
- Student Counsellor and Mentor.
- Served as N. S. S. officer for 4 years.
- Worked as Deputy Chief Custodian for coding and de coding of answer scripts of PG and UG courses of Bangalore University.
- Was Member of Examination Committee member of Bangalore University.
- Member of Board of Examiner of MBA course of Bangalore University/Bengaluru Central University November 2010/2019/2020.
- Member of Board of Examiners for MBA, Bengaluru City University for the year 2025-26.
- Member of Viva-voce committee for MBA and BBM courses of Bangalore University/Bengaluru Cenral University/Bengaluru City University.
- Worked as Examiner, Reviewer, Board Valuer and Tabulator at Bangalore University/Bengaluru Central University/Bengaluru City University level for UG and PG courses.
- Member of Board of Studies for BBA., and MBA., for Bengaluru City University from 2022.
- Member of Board of studies for Jyothi Nivas College, UG and PG programme from 2020.
- Question paper setter and evaluator for Bangalore University/Bengaluru Central University/Bengaluru City University and various autonomous colleges and other Private and Deemed to be Universities of Bangalore at UG and PG level.

- Organised and Conducted seminars, workshops, Faculty development programmes and guest lectures at various colleges at UG and PG level.
- Presented papers at National level and State Level Seminars.
- Attended Faculty Development programmes, Seminars and Workshops at State level and National level.
- Developed and implemented process and procedures related to college administration.
- Recruited talented and committed professors, Asst. professors, Lectures, Librarian, System Administrator, Office and support staff.
- Developed and implemented Co-curricular and extracurricular activities.
- Former Director and Consultant/Advisor for Vision Book House (a publishing company).

✓ Approved Guide for MBA/M.Phil courses:

- ❖ For Bharathidasan University,
- ❖ For Karnataka State Open University,
- ❖ For University of Madras
- ❖ For Tamil Nadu Open University
- ❖ For Annamalai University
- ❖ For Madurai Kamaraj University
- ❖ For Vinayaka Missions University
- ❖ For Bharatiyar University

✓ Approved Guide for Phd.,/M.Phil courses:

- ❖ For Jain University, Bangalore.
- ❖ For Bharatiyar University, Coimbatore.
- ❖ For University of Mysore, Mysore

✓ Approved Phd., Thesis Evaluator for:

- ❖ Bharathidasan University, Tamil Nadu
- ❖ Bharatiyar University, Tamil Nadu
- ❖ ISS University, Jaipur
- ❖ Karpagam University, Tamil Nadu
- ❖ Shivaji University, Kollapur

✓ FIVE students/scholars have completed Ph.D., degree under my guidance from Bharatiyar University, Coimbatore in the year 2022 and FOUR students/scholars have completed Ph.D., Degree from Jain University, Bangalore in the year 2021 and TWO students/scholars have completed Ph.D., degree from University of Mysore = Total 11 (ELEVEN) students COMPLETED Ph.D., under my guidance.

✓ Presently FOUR students are pursuing Ph.D., under my guidance from University of Mysore, Mysore.

ACADEMIC COUNCIL MEMBER

Nominated as Syndiate Member of Bengaluru City University June 2025

Nominated as Academic Council Member of Bengaluru City University in November 2022

Nominated as Governing Council member of Jyoti Nivas College (Autonomous), Bangalore and St. Annes college, Ulsoor, Bangalore, Krupanidhi College, Bangalore etc., from November 2022.

PUBLICATIONS

Articles were published in various International/National level various indexed journals. (more than 50 Nos)

PATENT

- 1) TITLE OF THE INVENTION: Impact of real estate promotion through digital marketing using Instagram advertisement.

Application No.202241062142 A.

The Patent Office Journal No. 46/2022 Dated 18/11/2022

OTHER ACTIVITIES

- ✓ Organized Industrial Visits and Educational Tours, outbound learning programmes, Guest Lectures, Seminars, Workshops for Faculty Members and Students.
- ✓ Attended and presented papers in more than 50 State level/National level/International level conferences/seminars/workshops/FDPs etc.,
- ✓ FDPs/seminars/workshops/guest lecturers were conducted for students/faculty/corporate.
- ✓ Chaired many National and International Seminars/conferences/workshops as Resource persons, Guest Speaker, Key note speaker etc.,

✓ **“Review Member” of IJRAR - INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS, ISSN Approved Journal No: E-ISSN 2348-1269, P- ISSN 2349-5138.**

<https://ijrar.org/editorialBoard.php>

✓ **“EDITORIAL BOARD MEMBER” of International Journal in Management & Social Science (IJMSS) (ISSN: 2321–1784).**

<http://www.ijmr.net.in/educational-board.php>.

✓ **“SENIOR EDITOR” of Journal of Advances in Business Management (JADBM) (pISSN-2395-7328) and(eISSN-2395-7441)**

. <http://www.jadbm.com/editorial-board.php>

✓ **“HONORARY MEMBER OF INTERNATIONAL BOARD OF REVIEWERS/ ADVISORY COMMITTEE”--- International Journal for Applied Research and Studies (iJARS).**

✓ **Academic Project /Organizational study/ Dissertation guide for UG to PG students/aspirants i.e., BBM., MBA.,MFM., PGBDA., PGDFM.,PGDHRM.,PGDMM., etc.,**

(till date guided more than 1,200 students from 1993 to date)

Linkedin Profile link: <in.linkedin.com/pub/dr-mahesh-kumar-k-r/6/0/1a2/>

PERSONAL INFORMATION

Father’s Name : Late K.V. Rajamanikyam Setty

Date of Birth : 08-02-1971

Address : No.38, “AKSHAYA”,
8th Cross, N.R. Colony,
BANGALORE-560019.

LANGUAGE KNOWN:

To Speak: Kannada, Telugu, English and Hindi

To Write: Kannada, Telugu, English and Hindi

To Read: Kannada, Telugu, English and Hindi

Place: Bangalore

Date:

(Dr.MAHESH KUMAR.K.R)

Phd., PROJECTS GUIDED

Sl. No	Name of the student/ Research Scholar	Title of the thesis	Course	Year of completion	University
1	Mr.Santhosh Kumar A.V.	“Perception of B - School Graduates on Soft Skills Training in Enhancing Employability Competency”	Phd.,	2019	Bharathiar University
2	Mr.Dinesh.N	“Employers” Perception And Their Preference For Social Media In Recruitment In The Information Technology Sector”	Phd.,	2019	Bharathiar University
3	Ms.SUSMITA SARKAR.	“A STUDY ON EFFECTIVENESS OF SGSY SCHEME IN HOOGLY DISTRICT (WEST BENGAL)”,	Phd.,	2019	Bharathiar University
4	Mr.Sunit Lakra	“Impact of Corporate Social Responsibility in Community Development in Korba District Chhattisgarh”	Phd.,	2019	Bharathiar University
5	Ms.Bibi Hajira	"A Study On Impact Of Human Resource Practices On Faculty Turnover Intentions And Retention In Higher Education Institutions At Bangalore City"	Phd.,	2023	Bharathiar University
6	Mr.Ayyappa P A	A STUDY ON INDIVIDUAL INVESTORS' BEHAVIOUR IN AN ORGANIZED COMMODITY FUTURES MARKET IN BENGALURU CITY	Phd.,	2019	Jain university
7	Mrs.Ranjini M. L.,	“A STUDY ON CUSTOMERS ATTITUDE, PERCEIVED RISK & TRUST ON ADOPTION OF ONLINE BANKING IN BANGALORE CITY”	Phd.,	2020	Jain university
8	Mrs.Moutushi Ganguli Sharma	EVALUATING AND LEVERAGING B-SCHOOL—CORPORATE PARTNERSHIP IN COMPETENCY DEVELOPMENT	Phd.,	2020	Jain university
9	Mrs. Aruna A.	"Service Quality in Vocational Training: Perspective of Alumni of Skill Development Institutes"	Phd.,	2021	Jain university

10	Mrs.Nayana T	“Influence of Emotional Intelligence on Work Engagement and Work-Life Balance among Employees of the Healthcare Sector in Bengaluru City”	Phd.,	2025	University of Mysore
11	Mrs.Leelavathi S	“Antecedents of Green Brand Image and Its Impact on Brand Trust, Brand Value, Brand Loyalty and Brand Equity: A Study on Organic Products”	Phd.,	2025	University of Mysore