

DR. NOOR AFZA

Senior Professor of Management | Academic Leader, Curriculum Innovator & Institution Builder

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A visionary academic leader with 28 years of teaching, 17 years of research, and 14 years of progressive institutional leadership at Tumkur University. As Chairperson of the MBA Department, designed and revised curricula for BBA, MBA and MBA (Finance), and conceived and launched the new MBA (Finance) program — backed by strong industry connections that helped drive a 70% rise in student placements. As Dean of the Faculty of Commerce & Management, strengthened multidisciplinary governance, faculty development, and accreditation outcomes, while championing university-wide initiatives to build managerial, leadership and entrepreneurial skills among students. A trusted institution-builder who pairs strong scholarly output — 92 publications, an H-Index of 7, 18 Ph.D. scholars guided, and a granted patent — with the administrative depth and industry connect to lead an institution toward its next stage of growth.

28 / 17 / 14

Yrs Teaching / Research /
Admin

92

Publications

246

Citations

18

Ph.D.s Guided

70% ↑

Placement Growth

LEADERSHIP IMPACT

- ▶ **Curriculum Innovation** — Designed and revised curricula for BBA, MBA and MBA (Finance); conceived and launched the new MBA (Finance) program.
- ▶ **Industry Connect & Placements** — Built strong industry partnerships and MoUs that helped lift student placements and collaborations by 70%.
- ▶ **Institutional Governance** — Directed multidisciplinary academic operations as Dean, Faculty of Commerce & Management, strengthening faculty development and governance university-wide.
- ▶ **Quality & Accreditation** — Led NAAC, IQAC and examination-reform initiatives that elevated institutional standards and academic rigor.
- ▶ **Leadership & Entrepreneurship Development** — Designed and ran university-wide programs to build managerial, leadership and entrepreneurial skills among students.
- ▶ **Capacity Building** — Conceived and convened 25+ national and international conferences, seminars and job fairs; organized dedicated Research Methodology workshops and employability & skill-development training programmes, and served as resource person for many more.

GOVERNANCE & ACADEMIC LEADERSHIP

Institutional Governance

- Dean, Faculty of Commerce & Management, Tumkur University (2018–2020)
- Chairperson, Department of MBA / Dept. of Studies & Research in Business Administration (2011–2013; 2017–2019)
- Director, Minority Cell, Tumkur University
- Syndicate Member; Member, Academic Council (multiple terms); Chairman, Departmental Council (2011–present)

Curriculum, Research & Examination Authority

- Designed and introduced curricula for BBA, MBA and MBA (Finance); conceptualized and launched the new MBA (Finance) program
- Chairman, Doctoral Committee and Board of Studies — UG & PG (2011–present)
- Chairman, Board of Examiners — UG, PG, Pre-Ph.D. and Ph.D.
- Chairperson, Management Curriculum Revision Committee; Member, NEP-2020 Implementation Committee

Quality Assurance & Compliance

- Convener / Member, NAAC Steering Committee and IQAC; NAAC Peer Team Coordinator

- Chairman, Internal Marks Assessment Coordination Committee and Malpractice Committee
- Director, Prevention of Sexual Harassment at Workplace, Tumkur University (2013–present)

External Governance, Outreach & Mentorship

- Member, Governing Council — Atria FGC, Swami Vivekananda College, Udaya Bharathi FGC, Sarvodaya FGC
- Expert Member, AICTE; Member, Board of Appointment (BOA) for universities across Karnataka; external examiner for Ph.D., D.Litt. and CAS interviews
- Question Paper Setter, KPSC and NET/SLET; Member, RUSA Project Monitoring Unit
- Resource person for numerous national and international workshops on Research Methodology and Data Analysis (SPSS/R); delivered invited talks, keynote addresses and chaired technical sessions at national and international conferences and seminars
- Organized dedicated workshops on Research Methodology and employability & skill-development training programmes; international FDP collaborations with institutions in Malaysia, South Korea and Jammu & Kashmir

RESEARCH EXCELLENCE & SCHOLARLY IMPACT

- 92 research papers in national and international peer-reviewed journals, including UGC-CARE, Scopus, Web of Science and PubMed-indexed publications — Citations 246 | H-Index 7 | i10-Index 3
- Guided 18 Ph.D. scholars in Management
- Granted patent: “Automated Employee Expense Reimbursement System”
- Completed UGC-funded Minor Research Project; edited or co-edited 5 books (2011–2017)
- Serves on the editorial boards of four national/international journals; reviewer for international journals and conferences; Ph.D. thesis adjudicator for multiple Karnataka universities

EDUCATION

Ph.D., Management	2007
M.Com.	2017
MBA, Marketing Management	1992
B.Com., Costing & Income Tax	1990

HONORS & DISTINCTIONS

- Dr. APJ Abdul Kalam Memorial Award for Excellence in Education — Educational Leadership, 2023
- Best Professor in HRM, Asia Pacific HR Congress
- Best Teacher Award for Outstanding Teaching

PROFESSIONAL AFFILIATIONS

- Life Member, Karnataka Government College Teachers Association
- Life Member, Mysore College Teachers Association

CONCLUDING NOTE

Three decades of teaching, research and institutional leadership have shaped a clear conviction: universities thrive when academic rigor, industry relevance and human-centred mentorship come together. I remain committed to carrying this conviction forward — building future-ready curricula, strengthening a culture of research and accreditation, and nurturing the next generation of scholars, managers and entrepreneurs. I welcome the opportunity to bring this experience, energy and vision to an institution ready for its next chapter of growth.