

Dr.K.V.Ramanathan**M.Com,M.Phil.,M.B.A.(Gen),M.B.A(Fin),Ph.D,****Professor of Finance & Marketing****Bengaluru, Karnataka Ph: 9986530012, friendkvr@gmail.com**

Language Known : English, Tamil, Kannada (oral)
 Date of Birth : 17-01-1974
 Residential Address : Flat No.102, Mallige Apartment
 13& 14, Third Cross, Devarajurs Layout
 Nagadevanahalli, Bangalore- 560056
Phone Number: 9986530012

EDUCATIONAL RECORDS

S.No	Qualification	School/Colleges	% of Marks	Class
1.	Ph.D (Commerce)	Bharathidasan University, Trichy	Completed -2011	Commended
2.	M.Phil (Commerce)	M.K University, Madurai	60.0%	First
3.	M.B.A (Finance)	Bharathidasan University, Trichy	67.5%	First
4.	M.Com (Finance)	St.Joseph's College, Trichy	64.8%	First
5.	B.Com	Vivekananda College, Madurai	65.5%	First
6.	Higher Secondary	Vivekananda HSS, Madurai.	62.5%	First
7.	10 th Standard	Sri Ramakrishna Vivekananda HSS	62.0%	First

S.No	Institutions	From	To	Designation
1.	Visiting faculty to Premium B-School, Bengaluru, Karnataka, School and Colleges (Dept. of M.B.A / M.Com/ PGDM) Mount Carmel College (Autonomous) Padmashree Institute of Management & Science Primax Foundation & Primax Eduacademy, Bangalore, Karnataka, India	01-03-2022	Till date	Professor Director
2.	SJB Institute of Technology, Bengaluru	01-07-2021	28-02-2022	Professor
3	St. Claret College, Dept of PG (Commerce)	16/08/2019	31-05-2021	Associate Professor
4.	Visiting Faculty to various Business School, Bengaluru, Karnataka. (St. Joseph's College, Bangalore, Rajarajeswari College of Engineering, Bangalore, ABBS, Bangalore.)	20/10/2016	14-02-2020	Visiting Professor
5.	Padmashree Institute of Management& Sciences, Bangalore	20/10/2015	20/10/2016	Associate Professor
6.	Dayananda Sagar Business School PGDM(AICTE) Bangalore	21/01/2008	19/10/2015	Assistant Professor
7.	R.R. College of Management Studies and Computer Application, Bangalore	10-08-2005	20-01-2008	Senior Lecturer
8.	Christhu Raj College, Trichy	01-04-2004	09-08-2005	Lecturer
9.	Dr. M.G.R. Arts and Science College, Hosur.	02-07-2003	31-03-2004	Lecturer
10.	Nehru Memorial College, Trichy	01-08-1998	30-06-2003	Lecturer

Total Teaching Experience : 26 Years of Teaching and Research**Total industry Experience : 2 years and 6 months****Area of Specialization : Finance, Taxation & Statistics**

TEACHING CAREER PROFILE

Subjects Taught

Area of Specialization	Other Subjects taught
Research Methodology and Business Statistics Operation Research / Quantitative Technique Accounting for Manager Financial Management Income Tax (Direct)	Cost Accounting Management Accounting Corporate Accounts Advance Financial Management

ADJUNCT – FACULTY (20/10/2016 TO 19/01/2018)

1. Padmashree Institute of Management & Sciences, Bangalore.
2. St. Joseph's College, Bangalore.
3. Rajarajeswari College of Engineering, Bangalore.
4. Acharya Bangalore B- School, Bangalore.
5. Indus Business Academy, Bengaluru, Karnataka.

RESEARCH CONTRIBUTION

Particular	Completed	On Going
M.B.A Students Guidance (More than 5 University in India)	150	--
M.Phil (Bhrathiyar, Bhrathidasan, MKU, Annamalai University)	20	--
Ph.D (Bhrathiyar University)	02	0
Ph.D Thesis Evaluations (Between 2015 to till date)	40	---
Statistical Assistance	(M.Sc – 150 Students, M.Phil- 100 Students Ph.D Research Scholars – 100) by Using SPSS -21, Advance Excel, AMOS -21	

PUBLICATIONS

Particular	Presented	Publications
National Level	20	25
International	24	26
Journal Publication (ISSN)	36 Article	
Scopus	3 Article with H-index	
Patent	Indian Patent 2	

AS AN ORGANIZER

Particular (As a Member of Primax Foundation)	Conference	Seminar	Research Workshop	FDP	MDP
National Level	10	15	60	5	4
International Level	6	--	--	--	--
International Level 10 –Days Faculty Refresher Course	--	--	5	--	--
Foreign Country Visited	Malaysia (Taylor's University), Thailand (Asia Institute of Technology, Bangkok) Singapore (Aaarya Business College, Singapore) Dubai (Gulf American University, Dubai) Malaysia (Putra Business School, Malaysia) Malaysia (GlobalNxt University, Malaysia) Cambodia & Vietnam (American University) Bali (Bali Business School, Bali, Indonesia) University of Putra Malaysia				

INSTITUTIONS VISITED AS THE CHIEF GUEST / CHAIR PERSON /RESOURCE PERSON

Sl. No.	Date	Name of Institution	Topic	No. Of Participants
1	07 th June 2023	Putra Business School, Malaysia	A Study on Millennial Consumer's Social Media Marketing Acceptance Activities By India's Life Style Brands	30
2	24 th February-2020	Gulf American University	Information Technology, Entrepreneurship, Humanities & Sustainable value chain in a challenging Environment	70
3	4 th June 2019	Aaarya Business College, Singapore	Acted as a Chairperson	40
4.	19 th March 2019	Manaonmainam Sundaranar University	10 Days Research Capacity Programme	25
5.	23 rd March 2018	Idhaya College for Women, Kumbakonam	Contemporary Issues & Practices in Management with Special Reference to service industry in India.	200
6.	21 st July 2017	Sri Adi Chuncanagiri Women's College, Cumbum	Data Analysis Using SPSS	150
7.	18 th Feb-2107	Jai Shree Venkatesha College of Arts and Science, Dharmapuri	Impact of Demonetization and Implementation of Cash less Future In India	100
8.	28 th Sep 2016	Jamal Mohamed College	Growth Strategies for Business Development In India	250
9.	20 th Sep 2016	Sri Kailash Women's College, Salem	"Current Trends in Internet Marketing"	100
10.	26 th March 2016	Primax Foundation	"Advance Data analysis using SPSS and AMOS"	100 (Faculty)
11.	24 th & 25 th October-15	Primax Research Center Bangalore	Research Methodology and Statistical Data Analysis Using SPSS and AMOS @ Kerala	100 (Faculty)
12.	25 th July 2015	Primax Research Center Bangalore	Statistics for Research & Data Analysis using SPSS @ Salem	60 (Faculty)
13.	03 rd June 2015	Shri Sakthikailashsh women College	One Day Workshop on Research Methodology	75 (Faculty)
14.	21 st April 2015	Periyar University Salem	Two week capacity Building Programme	30 (Faculty)
15	21 st February 2015	Primax Research Center Bangalore	Research Methodology and Statistical Data Analysis Using SPSS and AMOS @ Trichy	120 (Faculty)
16	7 th March 2014	Dhanalaksmi Srinivasan Arts and Science College (Women), Perambalure	National Seminar (Key Notes Address)	200 (Research Scholars)
17.	February 8 th 2014	JB Institute of PG Course, Tirupathi, AP	Research Methodology and SPSS	150 (MBA Students)
18.	October 26 th 2013	Navarj Academy for Managerial Excellence	A Real Time Workshop –SPSS “ Learn the Unlearn”	100
19.	October 18 th 2013	Selvam Arts and Science college, Namakkal	Research Methodology and SPSS	200

20.	September 11 th 2013.	Bon Secours College for Women	SPSS for Data Analysis	200
21.	May 16 th 2013	Shri Krishnaswamy College for Women	Statistical Analysis for Management research through SPSS	100
22.	16 th March- 2013	Bharathiyar Arts and Science College for Women, Attur	One Day Workshop On Application of Statistical Tools in Research	300
23.	7 th March - 2013	Dhanalaksmi Srinivasan Engineering College, Perambalure	Statistical Analysis for Management Research through SPSS	250
24.	12 th February 2013	Karnatka college of Nursing, Bangalore	Work shop on Data Analysis and Interpretation	200
25.	8 th December 2012	Sekhar College of Nursing, Bangalore	FDP on Data Analysis and Interpretation	50
26.	21 st March 2012	Nehru Memorial College, Trichy	Research Development Programme on Analytics for Academicians, Researchers and Practitioners”	150

PAPER PRESENTED IN NATIONAL & INTERNATIONAL CONFERENCES

Sl. No.	Date	Particulars	Title	Institutions
1	20 th February 2025	International Conference	Commerce, Management, And Economics In the Digital Era: Navigating Emerging Trends, Challenges, And Innovations Bali, Indonesia	Bali Business School, Bali, Indonesia
2	8 th and 9 th – August 2024	International Conference	A Theoretical Framework for The Utilization of Artificial Intelligence Technology in the Transformation of Human Resource Management- A Conceptual Study	American University of Phnom Penh, Cambodia
3	22 nd Dec- 2023	International Conference	Architecture for Customer Relationship Management Approaches in Financial Serves	GlobalNxt University, Malaysia
4	7 th June- 2023	International Conference	A study on Millennial Consumers’ Social Media Marketing Acceptance Activities by India’s Life style Brands	Putra Business School, Malaysia
5	24 th Feb-2020	International Conference	A Study on Share Price Dynamic Linkages between Companies in NSE, CNX, NIFTY, IT Index	Gulf American University, Fujairah, UAE
6	20 th and 21 st Jan-2020	FDP	NLP for Effective e Communication	St. Claret College, Bangalore
7	19 th Dec- 2019	National Level Seminar	Smart Phone Industry: The new Era of Competition & Challenges	Dayananda Sagar Business School, Bangalore.
8	Oct-18,19- 2019	FDP	Research Methodology and Data Analysis using SPSS & AMOS	St. Claret College, Bangalore
9	Oct- 1-2019	FDP	Taxation	National Academy of Customs, Indirect Taxes & Narcotics, Bangalore

10	Aug-17,18 & 19-2019	FDP	Innovative Teaching Practices	St. Claret College, Bangalore
11	9 th May 2018	International Conference	A Study on Policyholder Awareness in LIC of India, Kengeri, Bangalore.	Asian Institute of Technology
12	13 th April 2018	National Level Conference	Working cost Management with special reference to SHGs	Sindhi College
13	7 th June 2017	International Conference	A Study on Policyholder Satisfaction at Bangalore urban, Karnataka	Taylor's Unverstiy, Malaysia.
14	29 th & 30 th July – 2016	International Conference	Innovation, Entrepreneurship & Sustainable Value Chain In a Challenging Environment	Primax Foundation, Bangalore.
15	20 th May - 2016	National Conference	Contribution of Micro, Small and Medium and Enterprises towards sustainable economic Growth in India	Padmashree Insititue of Management and Scicne, Bangalore
16	4 th March 2016	National Conference	Growth in Retail Marketing	Mangalore institute of Management, Bangalore
17	9 th March 2016	National Conference	Emerging Opportunities in the Online Marketing	Selvam Arts and Science college, Namakkal
18	16 th December 2015	National Conference	Opportunities and Challenges in Retail Marketing	Jairams Arts & Science College, Karur
19	8 th October 2015	National Conference	National Seminar “BSE Investor protection fund and capital market awareness”	Srimad Andavan Arts & Science College, Srirangam)
20	22 nd & 23 rd Dec -2013	National Workshop	National Workshop on Research Methodology, Social Entrepreneurship & ICT	Academic Staff College Pondicherry University (A Central University)
21	22 nd February- 2012	International Conference	Brand Management in Electronic Products with Special reference to Laptop	Sri Ganesh School of Business Management
22	22 nd February- 2012	International Conference	A Review of Study – Role & Function of the Human Resource Department	Sri Ganesh School of Business Management
23	22 nd February- 2012	International Conference	Favorable and Unfavorable business environment in F.D.I. Activities in Retails Marketing	Sri Ganesh School of Business Management
24	28 th January 2012	International Conference	Impact of Merger and Acquisitions in India” A Perceptonal Review	Adaikalamatha Institute of Management, Thanjavur.
25	23 rd September 2011	International Conference	Indian Economy 2011 overview “Impact of Globalization on Developing countries & India	Annai Mathammal Sheela Engineering College.
26	25 th February 2011	National Seminar	A Tool for Enhancing Organization's Image and Productivity	CMR Institute of Management Studies
27	6 th October- 2010	National Seminar	The role of insurance investment in “Indian Economy”	Sambhram Institutions
28	22 nd April- 2010	International Seminar	Human Resources	Dayananda Sagar Insitution

29	27 th March 2010	National Seminar	Budget 2010- Impact of FDI's Indian	Padmashree Institute of Management studies
30	12 th March 2010	National seminar	Role of Management Education	CMR Institute of Management Studies
31	26 th February- 2010	National Conference	Financial and Insurance Services	Sourashtra College Madurai
32	16 th – April 2007	Faculty Development Programme	Research Methodology and Project Preparation	Bangalore University Canara Bank school of Management studies
33	2 nd - December 2006	Faculty Development Programme	Statistical analysis for Management Through SPSS	Surana College Bangalore.
34	2 nd August 2001	National Conference	Institutional support to Entrepreneurial development	Nehru Memorial College, Trichy
35	6 th July 1998	National Conference	Opportunities for Commerce Graduates	Nehru Memorial College, Trichy

WORKSHOP/ FDP/ MDP PARTICIPATED (Last Two Years Data)

Sl. No.	Date	Institution's Name	FDP/ MDP	Number of Days
1	24 th to 26 th January-2021	Primax Academy, Bengaluru	Time Series (Econometrics)	3 Day
2	10 th February- 2021	St.Claret College, Bengaluru	Deep Learning Demystified	1 Day
3	20 th & 21 st February-2021	RV Group Institution, Bengaluru	Interdisciplinary Approach in Management	2 Day
4	14 th & 15 th February-2021	Primax Academy, Bengaluru	Structural Modelling using PLS	2 Day
5	14 th to 18 th December-2020	Central University of Rajasthan	Implementation of National Education Policy -2020	7 Day
6	September to November – 2020	NPTEL- AICTE (FDP)	Marketing Management	12 Weeks
7	4 th & 5 th September-2020	St. Claret College, Bengaluru	Article writing & Research Proposal for Funded Project	2 Day
8	28 th September- 2020	St. Aloysius College, Mangaluru	Digital Innovation in Banking	1 Day
9	27 th November- 2020	Elsevier	Essential of Research Writing & Using Mendeley	1 Day
10	11 th to 18- May 2020	St. Claret College, Bengaluru	Research Methodology and Data Analysis Using SPSS	8 Day

ARTICLE PUBLISHED IN VARIOUS JOURNALS

Sl. No.	Title	Journal	ISSN. No.	Article ID & Volume No.	Page No.	No of Authors
1.	Evaluating the Performance of Selected Hybrid Mutual Fund	Shanlax International Journal of Management	ISSN: 2321-4643	AID :24 Vol.10 No.2	119	2
2	A Study on User Perception and Preference towards Smartphone with Special Reference to Bengaluru City	JOURNAL OF ENGINEERING, COMPUTING & ARCHITECTURE	ISSN: 1934-7197	AID: 23 Volume No.12	38	2
3	Retaining Key Employees in the Manufacturing Sector with reference to Selected Industries in Mysore District, Karnataka	Empirical Economics Letters (ABDC – Q3 Journal)	ISSN: 1681-8997	AID: 22 Volume No.01	77	3
4	Variances in Perceptions on Smartphone, Brand loyalty, Brand Attachment, and Brand Uniqueness	Mukt Shabd Journal	ISSN : 2347-3150	AID: 22 Volume No.10	604	2
5	Factors driving the perceptions towards Smartphone Preference : A cross Sectional Study	Dogo Rangsang Research Journal	ISSN: 2347-7180	AID: 20 Volume No.11	19	2
6	Auditing the auditors: A comparative study about India, UK, and the USA	SCOPUS-Materials Today – Proceedings	SCOPUS Proceedings ISSN: 2214-7853	AID: 26 Volume No.02	2495	2
7	Artificial Intelligence and Its Impact on Industrial Applications- A Review	UGC Care: CLIO an Annual Interdisciplinary Journal of History	ISSN: 0976-075X	AID: 65 Volume No.06	59	2
8	A Study on Share Price Dynamic Linkages between Companies in NSE CNX Nifty it Index	SCOPUS-Test Engineering and Management	ISSN:0193-4120	AID: 67 Volume No.83	14738	3
9	Career Management in Manufacturing Sector with Reference to Select Industries in Mysore District- Karnataka	SCOPUS- International Journal of Psychosocial Rehabilitation	ISSN: 1475-7192	AID: 59 Volume No.24	8958	3
10	An experimental investigation of the effect of audit quality on financial reporting fraud in Indian firm	SAGAR International Journal of Management and Research	ISSN 2456-2815	AID: 03 Volume No.06	35	2
11	A Study on Policyholder Awareness in LIC of India, Kengeri, Bangalore	International Journal of Scientific Research & Review	ISSN: 2279-543X	AID: 51 Volume No.07	297	1
12	Working Cost Management with special Reference to SHGs (A Case Study) In Krishnagiri,	Shanlax International Journal of Commerce	ISSN: 2320-4168	AID: 50 Volume No.06	343	1
13	A study on Policyholders Satisfaction with reference to life Insurance Corporation of India, Thanjavur	Shanlax International Journal of Commerce	ISSN: 2320-4168	AID: 17 Volume No.06	119	1
14	Role on Govt. Policy on Capital Goods, A Review with special reference to make in India.	Emperor International Journal of Finance and Management Research	ISSN: 2395-5929	AID: 13 Volume No.03	76	1
15	A Comparative Study of Perception and Preference Towards Smart Phone Users with Special Reference to Bengaluru City	Asia Pacific Journal of Research	ISSN: 2320-5504	AID: 11 Volume No.01	248	2

16	A Study on Customer Satisfaction with Special Reference to Cellular Phones	Asia Pacific Journal of Research	ISSN: 2320-5504	AID: 12 Volume No.01	155	2
17	A Study on Customer Satisfaction with Special Reference to Preference of Selected Brands in Mobile Phones	Asia Pacific Journal of Research	ISSN: 2320-5504	AID: 10 Volume No.01	220	2
18	Shifting Consumer Behaviour- Anencounter For Sustainable Business Growth with Reference to Mobile Phone Business	International Journal of World Research	ISSN: 2347-937X	AID: 09 Volume No.01	81	2
19	A Study on Smartphone Industry and Their Effects on Indian Market An Over View	Asia Pacific Journal of Research	ISSN: 2320-5504	AID: 07 Volume No.01	163	2
20	A study on customer contentment with special reference to cellular Phones	Asia Pacific Journal of Research	ISSN: 2320-5504	AID: 06 Volume No.01	55	2
21	A study of Perception and Preference towards smart phone users	International Journal of world Research	ISSN: 2347-937x	AID: 05 Volume No.01	43	2
22	A Comparative Study On Stress Level Among Higher Secondary School Students	Primax International journal of HR	ISSN: 2348-0483	AID:06 Volume No.02	49	1
23	An Empirical Analysis of Credit Risk Management of Syndicate Bank	Primax International Journal of Finance	ISSN: 2348-0475	AID:03 Volume No.01	08	1
24	Investors Perception Towards Mutual Fund With Special Reference to Sun share Investments	Primax International Journal of Marketing	ISSN : 2348-0491	AID: 19 Volume No.02	110	2
25	Construction Of Optimal Equity Portfolio Using The Sharpe Index Model With Reference To Banking And Information Technology Sectors In India From 2009-2013	International Journal of Business & Administration Research Review	ISSN: 2348-0653	AID: 16 Volume No.02	122	2
26	A Study on The Cost Control Efficiency of Life Insurance Corporation (LIC) Of India.	Asia Pacific Journal of Research	ISSN: 2320-5504	AID: 18 Volume No. 01	172	1
27	Volatility In Indian Stock Market – A Study Of Post And Pre Recession Period	Namex International Journal of Management Research	ISSN:2277-2049	AID: 13 Volume No. 03	132	1
28	Working Capital Estimation/Management -A financial modeling approach	Advance In Management	ISSN: 0974-2611	AID: 01 Volume No. 6 (9)	04	2
29	Brand Management in Electronic products with special reference to Laptop.	Primax International Journal of Commerce and Management Research	ISSN: 2321-3604	AID: 11 Volume No. 01	114	1
30	An empiric study of life insurance product and services in urban and rural areas at Bangalore	Indo- Asian journal of advanced management	ISSN: 2250-1266	AID: 02 Volume No. 01	10	1
31	Role of Internal auditors and statutory auditors	HRD- Times	ISSN- 0976-7401	AID: 01 Volume No.14	11	1
32	Positioning for Customer satisfaction- A study with reference to Life Insurance Corporation of India	Business Review	ISSN:09783-9076	AID: 09 Volume No.05	77	2

BOOKS/MONOGRAPHS/PATENTS

Sl. No.	DATE	Status	TITLE	INSTITUTIONS	Article ID & Volume No.	Impact Factor & Page No.	No of Authors
1	April-2023	Edited Book	A study on Digital Marketing at a selected Higher Educational Institution, South Bengaluru	Primax Publications, Bangalore. (ISBN: 978-93-92993-02-2)	AID:22 Volume No.01	146	2
2	January-2021	Edited Book	Contemporary Issues in Commerce, Management & Economics	St.Claret College Forschung Publications (ISBN: 978-93-87865-75-4)	AID:02 Volume No.01	08	1 Dr.K.V.Ramanathan
3	24 th Feb-2020	Edited Book	Information Technology, Entrepreneurship, Humanities and Sustainable value chain in a Challenging Environment	Primax Publications, Bangalore. (ISBN: 978-81-941390-4-1)	AID:56 Volume No.01	56	3 Dr.K.V.Ramanathan & Dr.M.Raja & Dr. Muthu
4	Dec - 2019	Edited Book	Artificial Intelligence and its Impact on Industrial Applications- A Review	Primax Publications, Bangalore. (ISBN: 978-81-941390-0-3)	AID:09 Volume No.01	86	2 Dr.K.V.Ramanathan & & Dr. S. SaiGanesh
5	April - 2019	Edited Book	A study on Stress Management-Descriptive study	St. Clarat College, Bangalore. May Publications (ISBN: 978-81-942153-8-7)	AID:02 Volume No.02	07	2 Dr.K.V.Ramanathan & Tejas Kumar. S
6	2012	Edited Book	Impact of Merger and Acquisitions in India a perceptive Review	Adaikalamatha Institute of Management SP. Samy Publication (ISBN:978- 81-909038-1-3)	AID: 98 Volume No.2	F19	2 Dr.K.V.Ramanathan & K.N. Jahnvi
7	July 2013	Book Published	Research Methodology and Bio- Statistics	Primaxpublications (ISBN-978-81-910464-0-3)	AID:57 Volume No.01	01	2 Dr.K.V.Ramanathan & Dr. Kalaivani K.N
8	April 2010	Book Published	Financial Accounting	Dayananda sagar school of Distance Eduction	AID: 01 Volume No.1	02	1 Dr.K.V.Ramanathan
9	Feb 2011	Edited Book	HR Innovations & Interventions for Resurgent India	CMR Insitute of Managment Studdies	AID: 06 Volume No.2	44	2 Dr.K.V.Ramanathan & K.N. Jahnvi

INDUSTRIALS EXPERIENCE

No.	Name of the Company	Designation	Year of Experience	Experience
1.	Auditor Office	Accountant	April-96 to Sep - 96	6 Months
2.	R.M.H. Corporation (Workshop)	Accounts Officer	Nov-96 to Aug -98	2 Years

PH.D RESEARCH GUIDE (COMPLETED)

Sl. No.	Name of the Students	Title	University
1	Rekha. A Registration No: Ph. D- CB-July2014-0507	A Study on performance Evaluation of Selected Hybrid Mutual Funds in India and Investors perception Towards Hybrid Mutual Funds with special reference to Bangalore City	Bharathiar University
2	Vikram K Registration N: Ph-CB- JUL-2013-0589	A Study on user Perception and Preference towards Smart phone with special reference to Bangalore university	Bharathiar University

PH.D THESIS EVALUATED

Sl. No.	DATE	Title	University
1	20-12-2018	A Study on Consumer Behavior for the Cosmetic Product in Nagapattinam District	Bharathidasan University
2	21-09-2017	A study on performing and Non performing asset of selected urban cooperative banks in Tamil Nadu	Bharathiar University
3	28-06-2017	Performance Evaluation of Non-Banking Financial Companies – A study with special reference to Muthoot Finance limited in Madurai Region	Madurai Kamaraj University
4	23-09-2016	A study on Job Satisfaction Among the teaching faculty of self-financing arts & Science colleges in Krishnagiri DT	Periyar University
5	01-06-2016	A Study on Human Resource initiative towards retention of women workers in Textile Industry with special reference to Coimbatore Districts	Periyar University
6	17-05-2015	An Empirical Study on Customer Relationship with special reference ICICI Bank, Trichy	Bharathidasan University

MEMBERSHIP OF PROFESSIONAL BODIES

Life Member of Indian Commerce Association, New Delhi (**Membership No. KA389**)

Life Member of Primax Research Association, Bangalore (Membership No. KA/10/2017)

Life Member of Indian Academic Researchers Associations (Membership No. 158/2019)

Indian Accounting Association (Membership No. KR-190)

AWARDS

- WAY FOUNDATION – National Excellency Award-2020
- AMARAVATHI RESEARCH ACADEMY- Best Young Research -2020
- ESN AWARD - Best Young Researcher 2019

MEMBERSHIP IN PROFESSIONAL SOCIETIES AND OTHER BODIES

- Member & Reviewer for Indian Journal of Commerce & Management studies
- Member, M.Phil & Ph.D Thesis Evaluation Committee.
- Indian Academic Researcher Association, Trichy
- Member, Question Paper setting board, Universities and Colleges Examination

Reference:

National Level	Address, Email & Phone Number
Dr. Easwaran Iyer	Vice -Chancellor ARKA JAIN UNIVERSITY Jamshedpur – 831001, Jharkhand, India Ph: +91- 9845726725 Email: easwaran.iyer@jainuniversity.ac.in
Dr.S.SaiGanesh	Deputy Director, Dayananda Sagar Business School, Bengaluru. Ph: +91- 9994780365 Email: saaigee@gmail.com
Dr C. S. Sharma	Professor, Shri Ram College of commerce, University of Delhi, India. Co-ordinator, National Resource Center - SRCC Sponsored by MHRD Ph: +91- 9311333303 Email: cssharma.srcc@gmail.com

DECLARATION

I hereby declare that the above given information is true to the best of my knowledge.



(Dr. K.V.RAMANATHAN)